

2025 APC Brand Exposure Opportunities

Brand Exposure Packages (Exhibiting Brands Only)

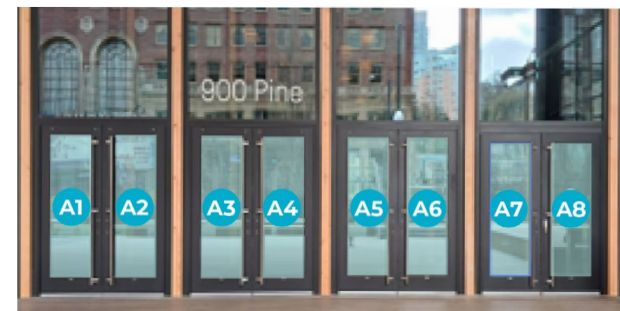
Boost your brand's visibility with eye-catching graphics like doors and landing clings and column wraps. These high-impact visuals grab attention in key areas, guiding attendees and reinforcing your message. Strategically placed at the event, they offer a simple yet effective way to enhance brand recognition and engagement.

Visual Brand Placements

Pine Street / Entry Doors

- Availability: 4 sets of double doors
- Pricing: **\$2,000 per 2 doors**

(All doors) - 22.5"W X 41"H



Pine Landings, Level 2

- Availability: 2
- Pricing: **A-D \$2,500, A-C \$2,000**

Flex Hall Entry, Level 2

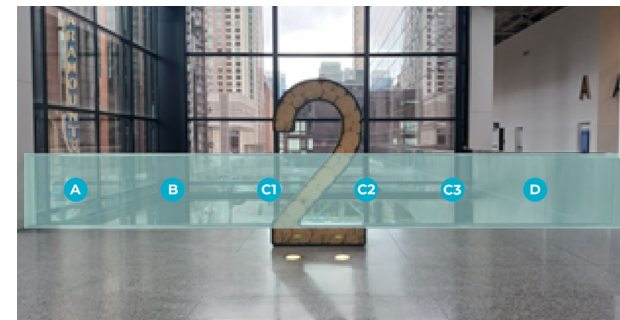
- Availability: Flex Hall B and Flex Hall C Entry (2)
- Pricing: **\$2,500 per pane**

A 58.75"W X 45.5"H

B 69.5"W X 45.5"H

C 71.25"W X 45.5"H

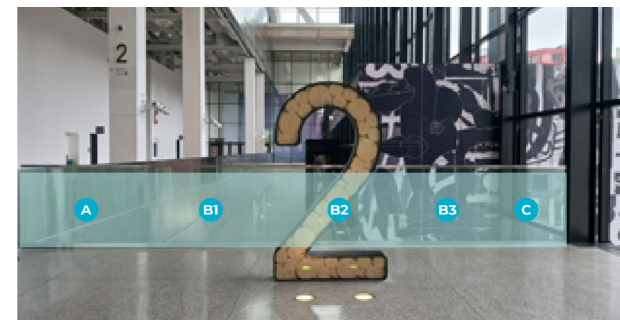
D 42.25"W X 45.5"H



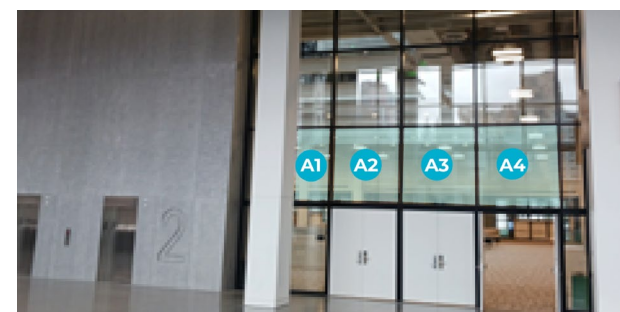
A 62.5"W X 45.5"H

B 71.5"W X 45.5"H

C 55.25"W X 45.5"H



83 1/4"W x 71 1/4"H



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Experiential Opportunities

Experiential Sponsorships: Food & Beverage Activations

Transform casual moments into memorable brand touchpoints. All activations include service staff and branded presence.

Activation	Details	Sponsor
Espresso Cart (Saturday - Badge Pick-Up)	4-hour service, 1 attendant, ~400 cups, 15 amp/120V power needed	\$3,200
Photo Booth "Postcard from Seattle"	2-hour photo activation, sponsor logo on backdrop, backdrop and photographer included	\$3,200
Welcome Reception (Sunday Smoothies or Mocktails)	4-hour service, 1 attendant, 15 amp/120V power needed	\$2,000
Monday Morning: Mochi Donuts	4-hour service, 1 attendant, includes 10 dozen donuts	\$1,500+

Non-sponsored booth enhancement options are also available to purchase. View available opportunities [here](#).

Note: All F&B activations require a power source. Tax and electricity may be additional. Deadlines apply (e.g., 1 month in advance for photo booth artwork).

Meeting Space Reservations

Reserve space at the convention center to host retailer meetings away from the hustle and bustle of the trade show floor.

Sponsorship Includes:

- Exclusive access Sunday–Wednesday
- Choice of meeting room (first-come, first-served)
- Flexible options: Half Day or Full Day

**AV and catering not included*

Private Meeting Room:

- Half Day Pricing: **\$1,000**
- Full Day Pricing: **\$1,500**

**Includes 1-hour buffer between AM/PM blocks*

