

FREQUENTLY ASKED QUESTIONS

WHAT IS BRAINDATE, AND WHY SHOULD I USE IT?

What is Braindate™?

Braindate helps you tap into the experiences and expertise of your fellow participants at events. It's an easy way to connect and learn from each other through conversations about things you care about. Share your knowledge and book one-on-one or group conversations called braindates with other participants on the Braindate platform, then meet in person for (awesome) conversations!

What is a one-on-one braindate?

A one-on-one braindate is a 30-minute conversation that you book with another participant at an event.

If you see a 1:1 topic on the Braindate platform that interests you, you can request the author of the topic for a meeting, by proposing times to meet. Once the author accepts a proposed time, you meet with them for your braindate, at that time, at the Braindate Lounge.

What is a group braindate?

A group braindate is a 45-minute collaborative conversation that you have with up to 5 people at an event.

If you see a group braindate topic on the platform that interests you, you can immediately join by reserving a spot. The braindate takes place at the time proposed by the author of the topic inside the Braindate Lounge.

The group braindate format is best if you'd like to hear multiple perspectives on a single topic. The author of the topic acts as the moderator, making sure that everyone in the group is able to contribute to the conversation.

Why is Braindate™ different from networking?

Getting to know people at events can be difficult: time is limited, and traditional networking can feel uncomfortable. Braindate gives you a platform to explore and share specific knowledge and experiences, so that you can have more authentic conversations with new people who share common interests. It gives you direct access to the collective genius of your fellow participants!

How does Braindate work?

Post a braindate topic about something that you're interested in discussing in the Topic Market. Participants who want to dive into your topic with you can then send you an invitation to meet! Explore topics that interest you with the Search, Sort and Filter functions, then send invitations for one-on-one braindates or join group braindates directly.

At the scheduled time of your braindate, head to check in at the Braindate lounge! The learning concierges will assist you to find your braindate!

Why should I Braindate?

1. The best way to learn is to take advantage of the collective knowledge of like-minded peers.
2. Connect with others based on shared interests and experiences in order to help you meet your goals.
3. Engage in meaningful conversations about issues that are on your mind and in your heart.
4. Use braindates to get granular about what you want to tackle by engaging with other event participants directly.
5. It's an immediate and straight-forward way to gather diverse perspectives from others in the form of group braindates.
6. Use the opportunity to troubleshoot a problem or challenge you're facing at home and/or work with other attendees.
7. You never know, a good conversation can be the start of a long lasting relationship!
8. Make it self-directed: pick and choose the meetings you will have by identifying who has the answers to questions you are looking for.
9. Use your own experience for good: position yourself as a thought-leader and/or reliable source of information.

What's a learning concierge and how can they help me?

Learning concierges are members of the braindate team who will be on call to support you actively in making the most out of your experience, including: providing technical support, setting your learning intention for your virtual event, discovering the knowledge you can share with others, finding the right conversations you want to take part in.

Where can I find the topics that I've favorited?

When you tap the heart icon on a topic in the Market, we'll save that topic in your favorites so that you can come back to it later. You can tap Filter and select Favorites to access your saved topics at any time.

GETTING STARTED

Do I have to be an expert to post a braindate topic?

No! Everyone has valuable knowledge and experiences to share – and we guarantee that someone will be excited to learn from you. Don't hold back! Here's some inspiration to help you write your topics: what have you been reading up on in your spare time these days? How do you achieve work-life balance? What are your secrets to nailing nerves before public speaking?

How should I host and facilitate my braindate?

Make sure everyone introduces themselves and contributes to the discussion.

Ask the participant(s) what interested them about the topic.

Be transparent and honest about your own experience related to the topic: You don't need to be an expert to lead a braindate.

Don't forget that everyone has something interesting they can add to the conversation: Adopt a beginner's mindset.

Don't forget to share contact information. Many great relationships started with a simple conversation.

I'm not sure I'm ready for a one-on-one. How can I test this out?

Booking a spot in a group braindate is a great way to start! These group discussions are a great way to experience a diversity of perspectives around a given topic. To find upcoming group braindates: Head to the market, tap Filter and select Upcoming and Group Braindate, find a group that starts at a convenient time for you.

I'm looking for a specific person on the Braindate platform, How do I find them?

Try searching their full name in the search bar in the Market. If you can't find them, it means that they haven't had the opportunity to create a topic yet and they won't appear on Braindate until they make themselves available to meet by posting a topic or group discussion.

SENDING INVITATIONS AND RESCHEDULING

How do I know when my braindate is confirmed?

Whenever there's new activity in your Braindate invitations, (like a confirmed braindate, an alternative time proposal, or a new message), a green dot will appear beside the bell icon in the navigation bar. We'll also send you an email or SMS reminder if you've opted-in. You can manage these preferences in your Profile.

I accidentally declined a braindate, but I actually wanted to meet or reschedule.

The person who originally sent the invitation must resend it to re-initiate a chat. We recommend you speak with one of our Virtual Learning Concierges (real humans waiting to help you!) for support by clicking on the chat icon on the Braindate platform. They can help you reconnect with that person.

I received an invitation, but I'm not sure what times they proposed.

To review proposed times for a braindate, navigate to the bell icon and open your Pending tab. Click on the unread conversation (look for the little green dot!) and scroll up until you find proposed times to choose from. If you can't find the conversation in your invitations, try opening the Confirmed tab to see your upcoming braindates and reschedule as needed!

No one has booked my braindate topic. What should I do?

Sometimes there's just not enough time to book all the braindates we would like – don't take it personally! Instead, try joining a group discussion on a similar subject. Pro tip: The more topics you create, the better your chances of meeting people will be. Try creating more topics, or adding more precise tags to your topic!

How do I ask for support about Braindate?

There are Learning Concierges that are ready to help on the platform itself. When the event is live, real humans will be there to help you troubleshoot, create topics and just chat! You can use the chat option when it's offline to send a support message and a Learning Concierge will get back to you as soon as possible.