

# Bridge the Gap: How AP Can Collaborate with IT to Drive Change

Presented by:  
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Ravit Gutman, CEO

To empower teams by helping clients embrace change and take ownership of their **transformation journey, drive innovation through cutting-edge technology** that enables financial excellence, and create growth opportunities by delivering tangible improvements in efficiency, transparency, and business performance.

# Entropy vs. Extropy

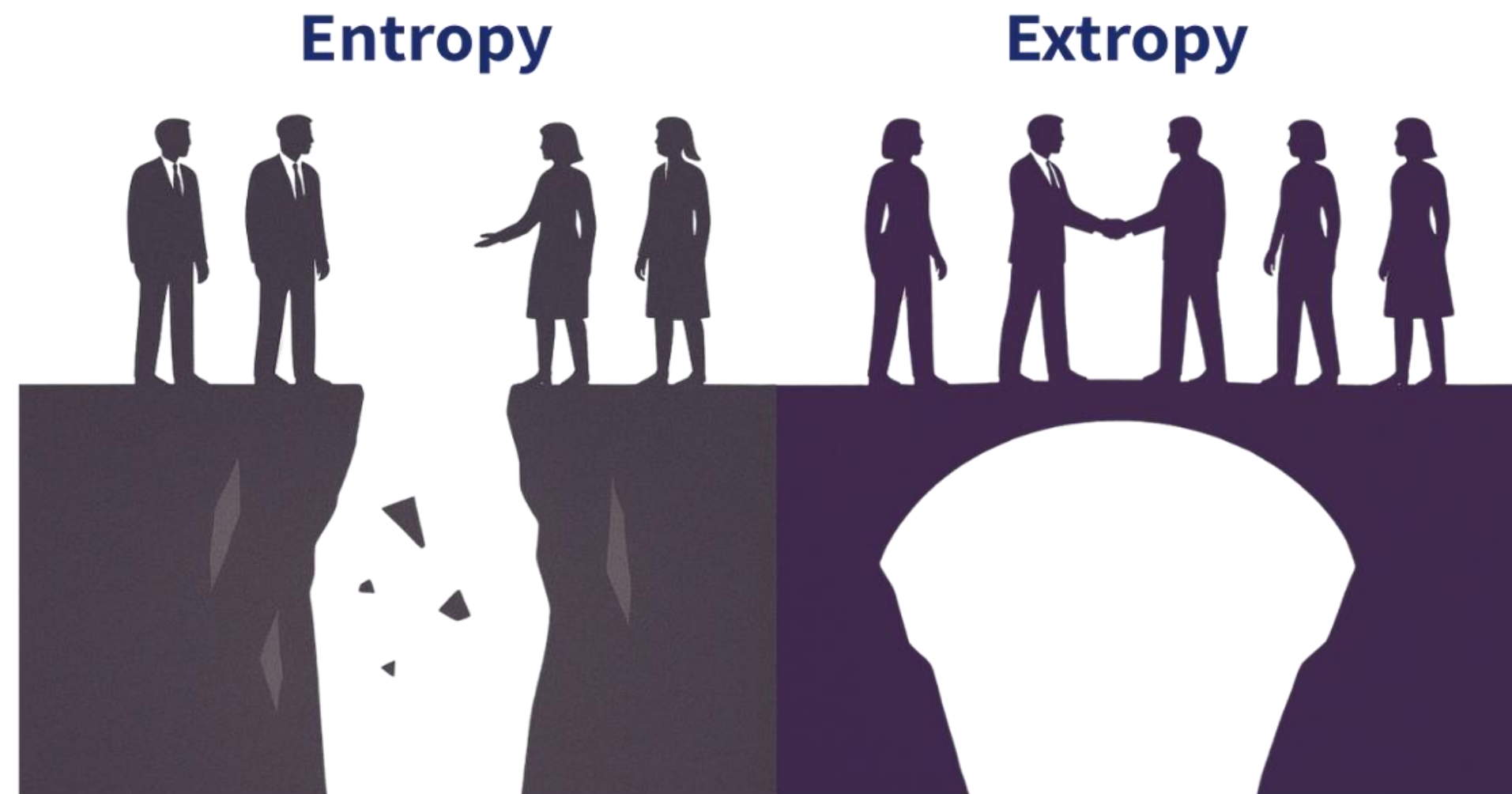


**ENTROPY**



**EXTROPY**

# The AP-IT Divide



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“

**43% of projects  
fail due  
to misalignment**

**-Gartner 2024**

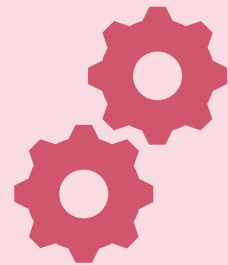
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## The Bridge Framework

**Align**



**Build**



**Connect**



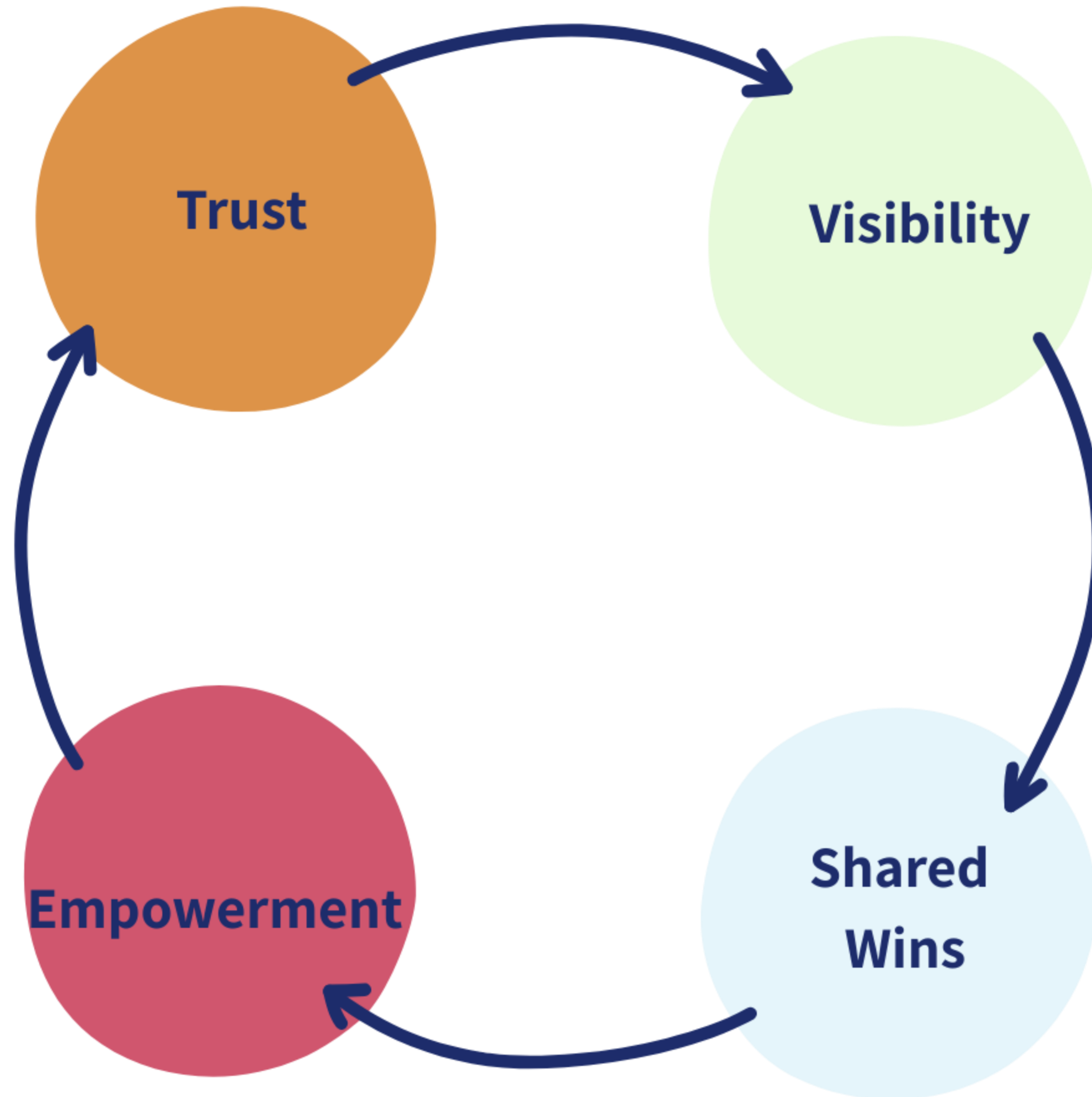
**Enable**



## Case Story: The 3-Month Turnaround



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## Leadership Toolkit: The VACC Model



Visionary



Coach



Architect

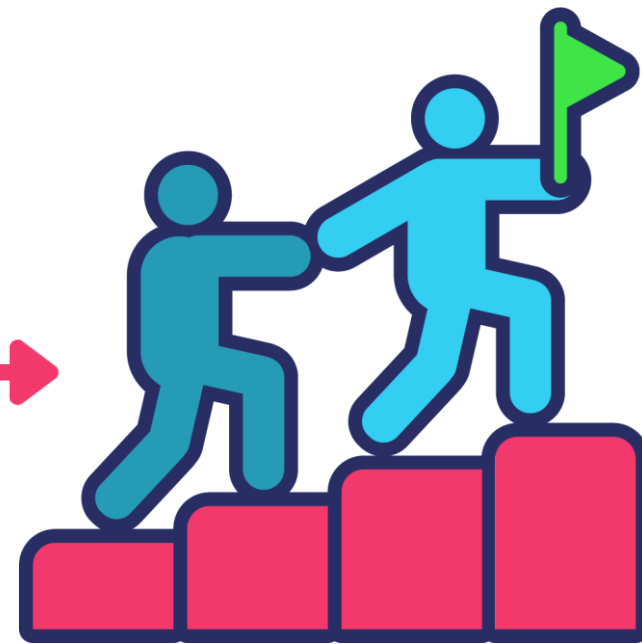


Catalyst

## 30-Day Bridge Plan



Map



Meet



Define

“

**Entropy isn't a  
technology problem.  
It's a human alignment  
problem.**

”

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## Up Next: Redefining Roles in the Digital Age



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# QUESTIONS?



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Ravit Gutman, CEO

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