

Recognize Telltale Signs of Deepfake Frauds to Prevent Payment Fraud

Presented by:

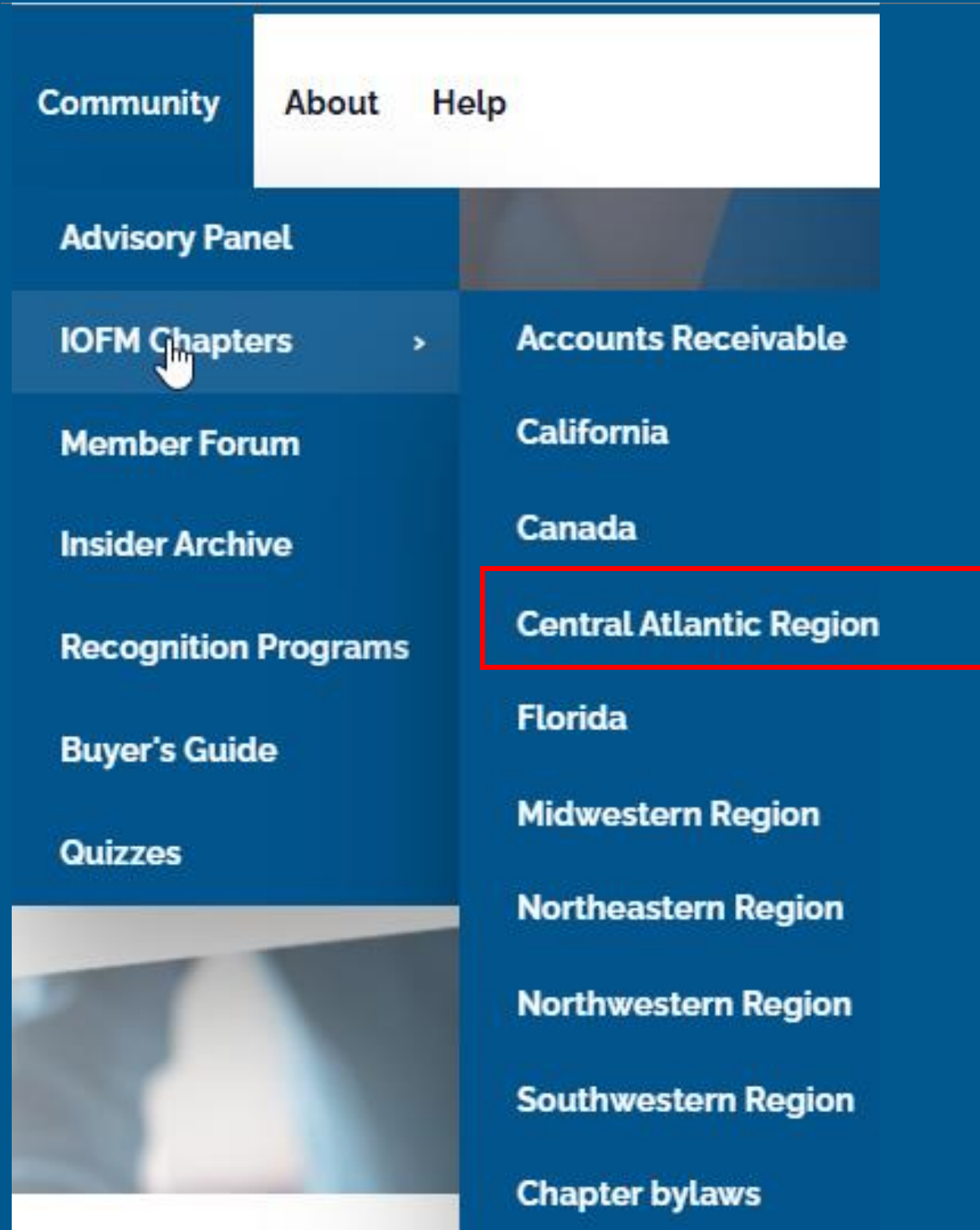
Debra R Richardson, MBA, CFE, APM, APPM, CPRS

Do you need NASBA CPE credits?

- Navigate to website: iofm.cnf.io
or scan the QR code →
- Check-in and check-out of your sessions to track your attendance for NASBA CPEs
- Certified with IOFM? No need to check-in and out of sessions. Self-report CEUs on IOFM.com instead after the event!



Do You Belong to an IOFM Chapter?



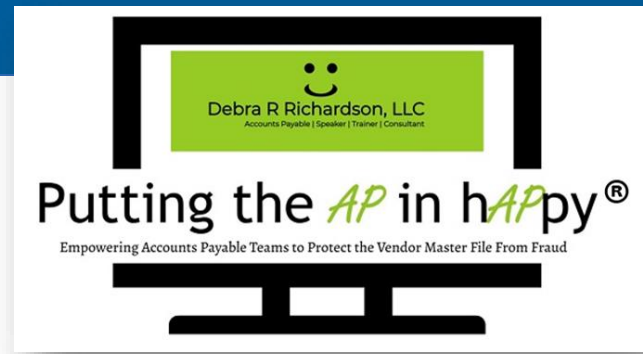
Pittsburgh IOFM Chapter
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North Carolina Chapter
Atlanta IOFM Chapter



LinkedIn Group: [IOFM - Central Atlantic Region AP / AR Professionals](#)

Benefits:

- 1. CEU Requirement for Certification(s):** Leaders earn 3 CEUs per meeting hour and attendees earn 1 CEU per meeting hour. *Earn by watching on-demand – 3 Available*
- 2. Leadership:** Help to plan events, create members' only resources and activities that will enhance careers and knowledge
- 3. Career:** Add the membership to your LinkedIn Profile and join Chapter Groups
- 4. Networking / Engagement:** Meet other like-minded professionals to discuss pain points and resolutions
- 5. Discounts –** Get discounts on E-Learning and New Memberships



The Speaker

Debra R Richardson,
MBA, CFE, APM,
APPM, CPRS



An accounts payable speaker, consultant, and trainer with over 20 years of experience in AP, AR, general ledger, and financial reporting for Fortune 500 companies including Verizon, General Motors and Aramark.

For over a decade, I have focused on Accounts Payable including Global Vendor Maintenance for 140k+ active vendors across seven ERPs, managing a team processing over 2,000 vendor requests per month.

Now I work with AP teams to implement authentication techniques, internal controls and best practices to prevent fraud in the vendor master file.

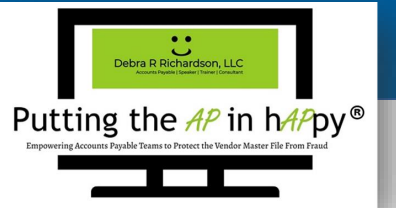
I host a weekly podcast: “Putting the AP in hAPpy”.

Clean-Up Your Vendor Data
Clean-Up Your Vendor Processes
Pay the Right Vendor

debrarrichardson.com
training.debrarrichardson.com

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November 2025 | Caesars Palace | Las Vegas, NV

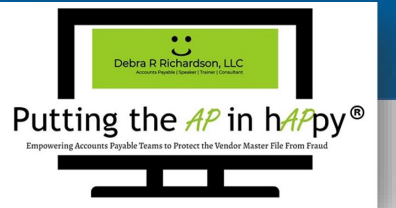


Agenda

- **Deepfakes: Fraudster Tools**
- **Deepfakes: Real World Examples**
- **Deepfakes: Telltale Signs & How to Combat**
- **Three Actionable Takeaways**



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Deepfakes

Fraudster Tools

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Malicious LLMs – FraudGPT, WormGPT and GhostGPT

- Fraudsters don't abide by Ethics
But we do



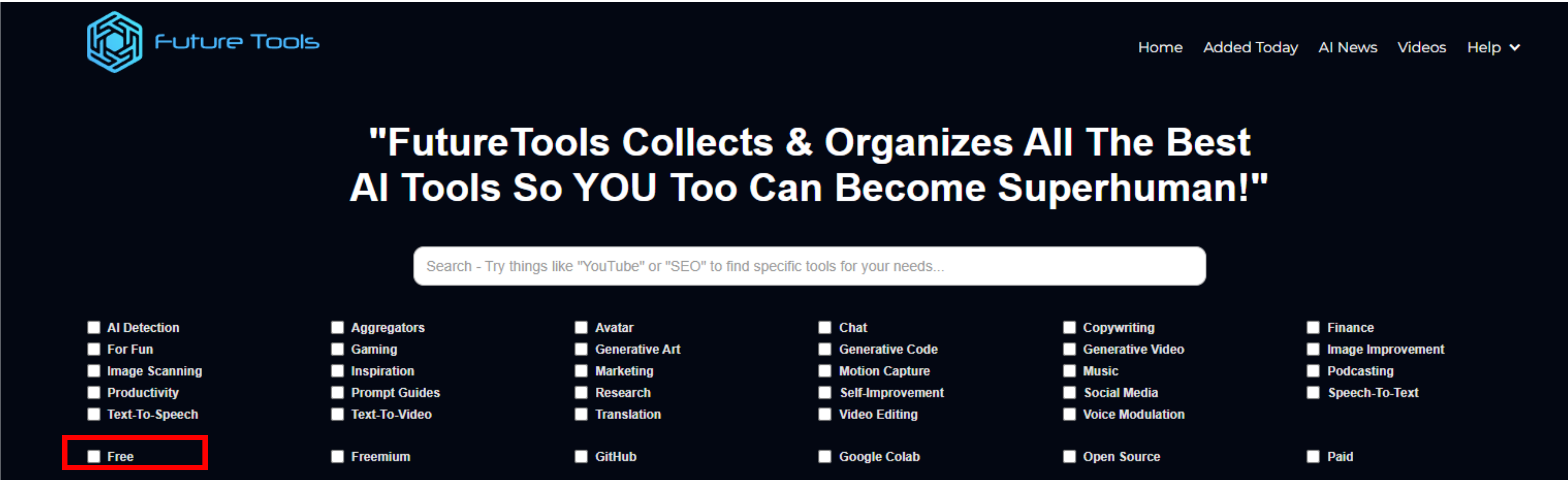
Source: Checkpoint

BY ADMIN | FEBRUARY 13, 2023

New Scam Alert: Hackers Work Around ChatGPT Malicious Content Restrictions To Create Phishing Email Content

New Scam Alert

Fraudsters Have Free Tools Too



Future Tools Home Added Today AI News Videos Help

"FutureTools Collects & Organizes All The Best AI Tools So YOU Too Can Become Superhuman!"

Search - Try things like "YouTube" or "SEO" to find specific tools for your needs...

- AI Detection
- For Fun
- Image Scanning
- Productivity
- Text-To-Speech
- Free**

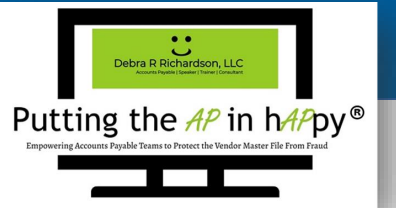
- Aggregators
- Gaming
- Inspiration
- Prompt Guides
- Text-To-Video
- Freemium

- Avatar
- Generative Art
- Marketing
- Research
- Translation
- GitHub

- Chat
- Generative Code
- Motion Capture
- Self-Improvement
- Video Editing
- Google Colab

- Copywriting
- Generative Video
- Music
- Social Media
- Voice Modulation
- Open Source

- Finance
- Image Improvement
- Podcasting
- Speech-To-Text
- Paid



Deepfakes

Real World Examples

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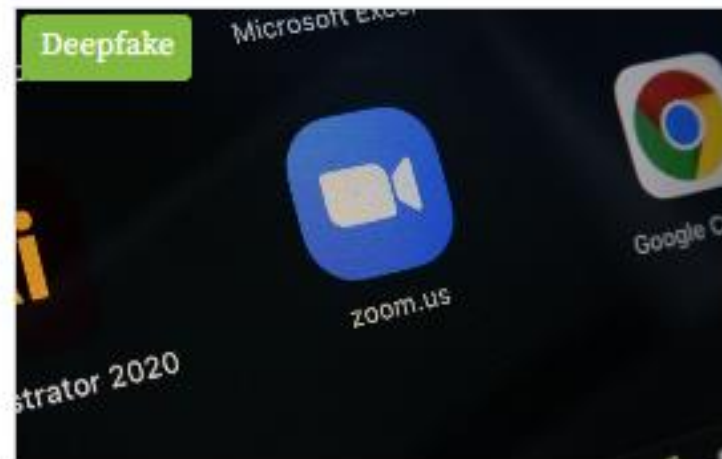
Artificial Intelligence (AI) – Deepfake Scams



BY ADMIN | OCTOBER 07, 2025

New Scam Alert: Deepfake Fraud Testimony

New Scam Alert



BY ADMIN | SEPTEMBER 28, 2025

New Scam Alert: You Could Be Cloned On A Video Call

New Scam Alert



BY ADMIN | AUGUST 25, 2025

New Scam Alert: BEC Victim Lost \$300K

New Scam Alert



Artificial Intelligence (AI) – Deepfake Scams



BY ADMIN | APRIL 14, 2025
New Scam Alert: BEC Victim Almost Lost \$670K Due To Deepfake Video Call

New Scam Alert



BY ADMIN | JUNE 10, 2024
New Scam Alert: Zoom Deepfake Cost HK\$4 Million

New Scam Alert



BY ADMIN | MAY 16, 2024
New Scam Alert: Employees Thwart CEO Deepfake That Used Microsoft Teams And WhatsApp

New Scam Alert



Artificial Intelligence (AI) – Deepfake Scams



BY ADMIN | FEBRUARY 05, 2024

New Scam Alert: Deepfake Video Conference Results In \$25.6M Loss

New Scam Alert



BY ADMIN | JANUARY 14, 2024

New Scam Alert: BBB Reports Fake Voicemails Scam

New Scam Alert

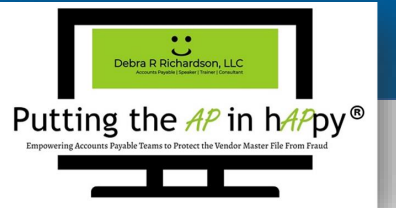


BY ADMIN | DECEMBER 04, 2023

New Scam Alert: Deepfake Audio Results In \$35M Fraud

New Scam Alert





Deepfakes

Telltale Signs & How To Combat

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Deepfake Image – Telltale Signs

- ✓ Glasses
- ✓ Jewelry
- ✓ Hair
- ✓ Ears
- ✓ Eyes
- ✓ Collar & Shoulders
- ✓ Background



Which Face is Real?

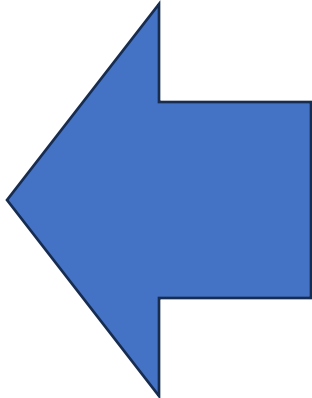


<https://www.whichfaceisreal.com/index.php>

Which Face is Real?

You are **correct**. The image on the right is real.

[Play again.](#)

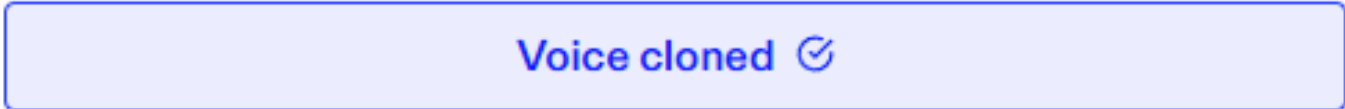


Deepfake Audio – Telltale Signs

- ✓ Longer-than-usual pauses between words/sentences
- ✓ Flat voice
- ✓ Emotionless

Step 1. Import your voice

Import your voice. You can record it or upload a file



Import or record – better to record
I recorded 12 seconds



Step 2. Generate audio

Type what you want it to say

Listen to text with your own voice

Autodetect language ▼

Hi Suzy,

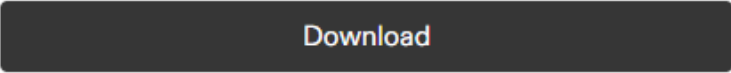
This is Debra R Richardson - I am conducting training for your team next week and I wanted to contact you directly to let you know I have a change in my payment details and would like to provide you them over the phone. I want to avoid fraud by not sending via email.

280 / 1000



Audio player controls showing three tracks with progress bars and time indicators (00:05 / 00:32, 00:09 / 00:09, 00:20 / 00:20).

Share this audio



Deepfake Video – Telltale Signs

- ✓ Eyes
- ✓ Lips
- ✓ Face
- ✓ Teeth
- ✓ Motion
- ✓ Emotion

Combat With
Gesture



Fraud Prevention During Live Meetings – Search for Options

STOP DEEPFAKES DURING LIVE MEETINGS

Real-time video analysis for Zoom, Teams, and more.

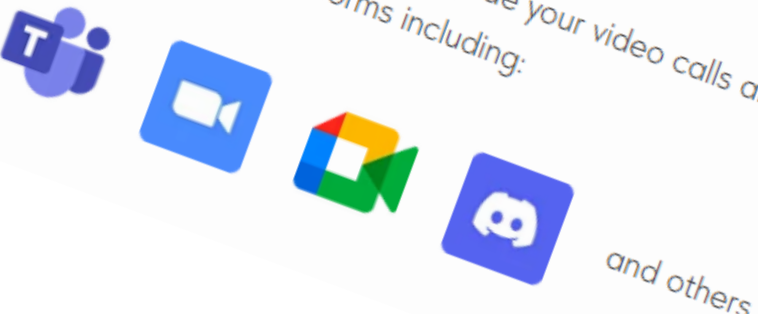
Real-time video analysis for Zoom, Teams, and more.

<https://fakeradar.io/>

What is FakeRadar

FakeRadar is a lightweight app that analyzes live video streams in real time — with no recording, no delays, and no access to your microphone or files. It focuses purely on visual signals, never audio.

FakeRadar runs quietly alongside your video calls and integrates seamlessly with platforms including:



Authenticate the Requestor

| Invoicing | Purchase Order | Vendor File |
|----------------|----------------|--|
| Invoice # | PO# | Tax ID (<i>Last 5 digits</i>) |
| Invoice Date | Buyer Name | Bank Account Number (<i>Last 5 digits</i>) |
| Invoice Amount | PO Amount | Remittance Address on file |

[3 Step Vendor Setup & Maintenance Process Workshop](#)

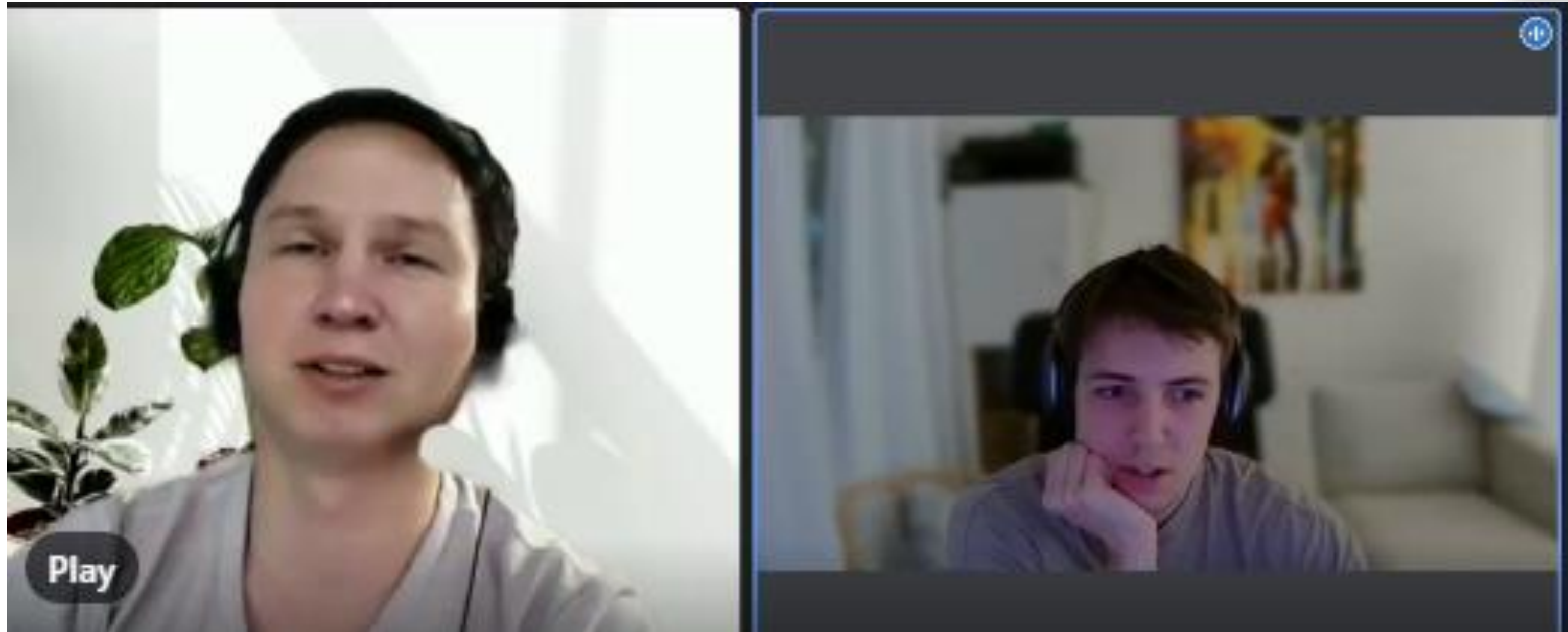
> Free Authentication Training

Authenticate!

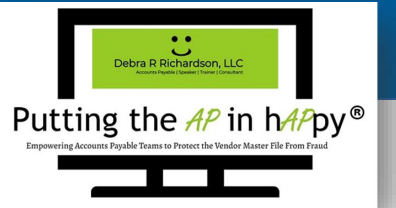
'I Need to Identify You': How One Question Saved Ferrari From a Deepfake Scam

- Benedetto Vigna was impersonated on a call using AI software
- Large companies are being increasingly targeted with deepfakes

[See Bloomberg Post](#)



<https://www.linkedin.com/feed/update/urn:li:activity:7295441362936553474/>



Three Actionable Takeaways

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Actionable Takeaways

1. Add this presentation as an agenda item to your next team meeting and discuss. Then distribute to every team member that handles vendor inquiries (phone or email) or add/edits vendor records in the vendor master file.
2. Take the free authentication training and distribute to your team to also take. Download the included **Authentication Reference – Template**.
3. Customize the **Authentication Reference – Template** with the vendor and employee identifying information, information that can be revealed and information that can be confirmed. Distribute it to all team members that handle vendor inquiries.

Please tell us what you think!

- Please scan this QR code using your mobile to access a short feedback survey →
- Also accessible via the mobile app



QUESTIONS?

Mobile : +1 918-493-0431

Email : debra@debrarrichardson.com

 www.debrarrichardson.com

 training.debrarrichardson.com

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 [Putting the *AP* in *hAPpy*](#)

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For vendor process resources, please scan:



REMINDER!

If you checked in for NASBA CPE credit, check out at iofm.cnf.io