

# AP's Ultimate Fraud Defense Checklist: Stop Threats Before They Cost You

Presented by:

Rich Arminio, Edenred Pay

Mark Brousseau, Brousseau & Associates

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# Edenred Pay

Trusted by some of the nation's most prominent brands.



## Experienced

- 30+ years in business
- 15+ years expertise in payments & invoice automation
- PCI, SOC 2 & HIPAA compliant
- Major U.S. bank partners
- In-house issuing & processing capabilities
- Certified Mastercard & Visa processor



## Reliable

- More than 9,000 corporate customers
- \$100b+ spend in invoices processed
- \$9B+ virtual card processed annually
- 1M supplier relationships
- 20K platform users
- Largest customers with programs over \$1BN



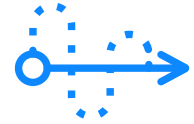
## Innovative

- 22-40%+ vendor virtual card participation in accounts payable program
- Proprietary supplier database
- Dedicated Relationship Manager and Customer Service Manager
- Complete Invoice-to-Pay AP Automation Services
- Innovative card delivery methods: Straight-to- Processing, RPA on vendor portals



## Automate

- A single solution for processing all paper and electronic invoices
- Automate payments in a single platform integrated with your ERP
- Guaranteed data capture accuracy
- Digital workflows configured to any business or industry requirement
- Complete audit tracking



## Optimize

- Invoice and payment transparency
- Touch-free posting of invoices to ERPs and accounting software
- Online collaboration with expert-assisted exceptions resolution
- Intelligent payment decisioning
- Proprietary supplier database with expanding acceptance network



## Monetize

- Rebates on qualifying virtual card and network payments
- Vendor match for optimum virtual card adoption
- Optimized Vendor contact details via invoice images
- Real-time cash flow insights at the business unit and executive level
- Tools for extending payment terms

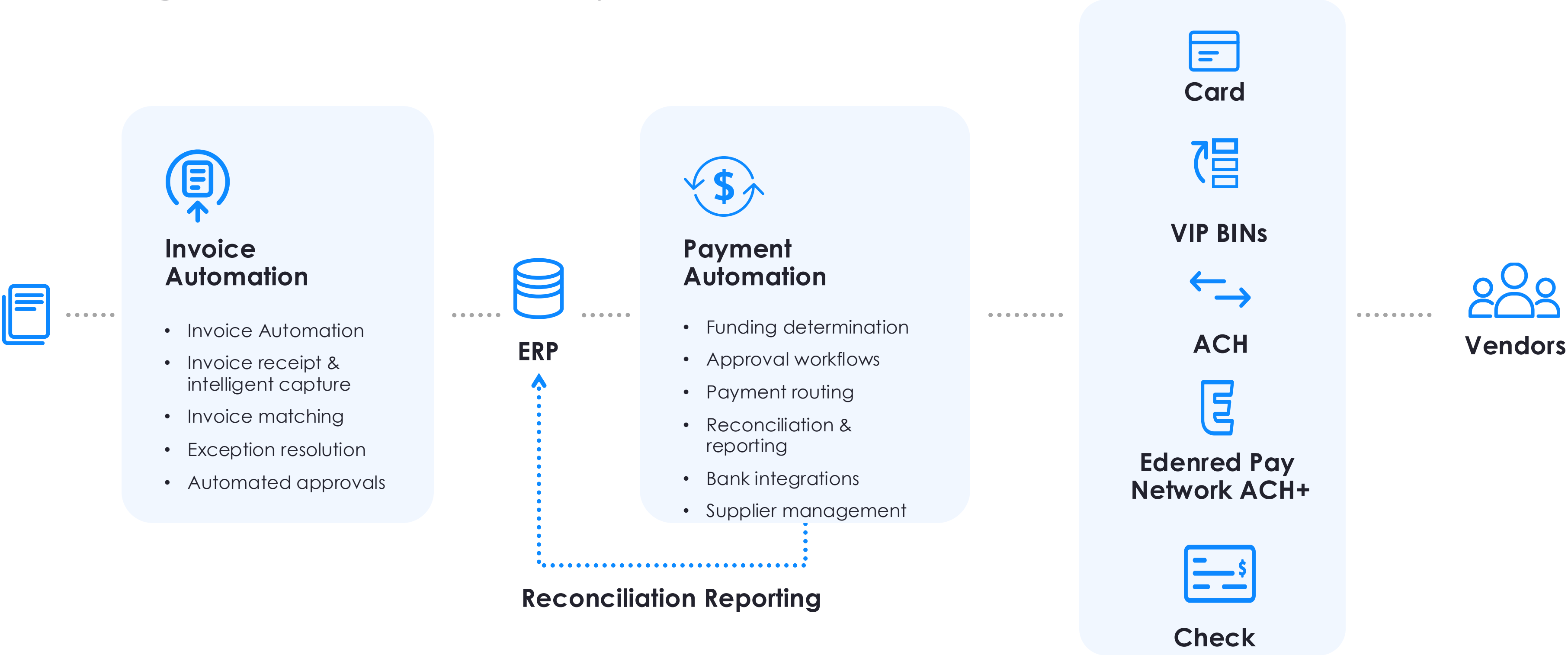
Elevate your processes

Elevate your department

Elevate your business

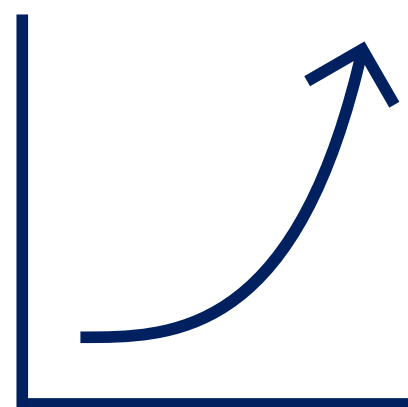


# Integrated Invoice-to-Pay Platform

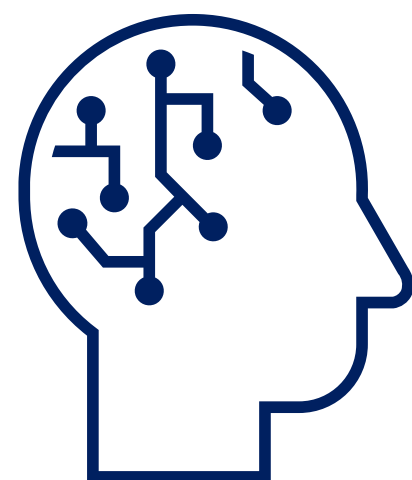


# The Evolving Fraud Landscape

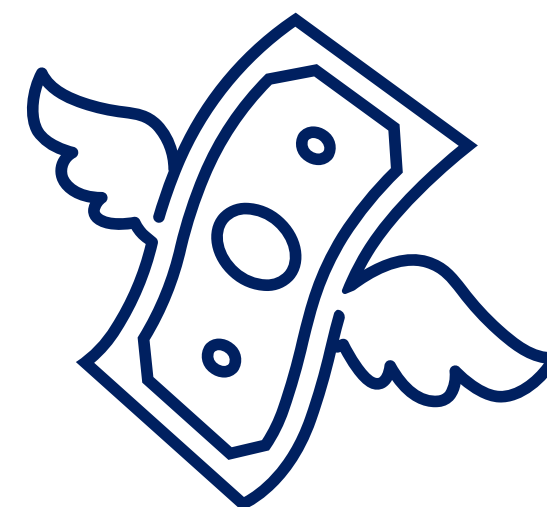
The Threat is Growing – And Getting Smarter



Payment fraud attempts up 80% since 2020



Attackers use AI, spoofing, and social engineering



One wrong click can trigger a six or seven-figure loss



No industry or company size is immune

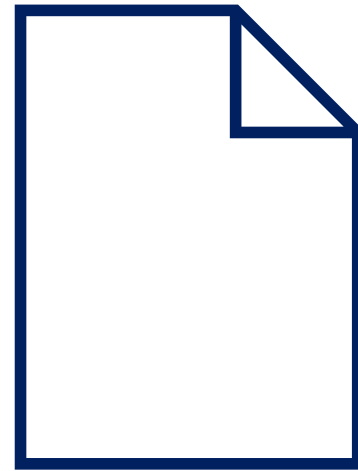
# Common Schemes Targeting AP

Know Your Enemy



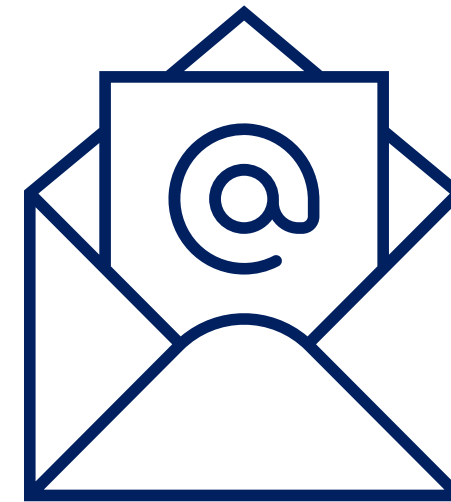
## Phony bank account changes

Fake emails trying to “update” bank details



## Fake invoices

Fraudsters intercept and alter legitimate invoices



## Business email compromise (BEC)

Fake exec or vendor instructions



## Deepfake-enabled voice fraud

AI voices mimicking real suppliers or execs

# Why AP is a Prime Target

Where Fraudsters Find the Weak Spots

Email-heavy workflows → **easy entry point**

Manual processes → **poor verification trails**

Staff under pressure → **errors and rushed decisions**

Lack of vendor authentication → **open door**

# Real-World Impact

What Happens When Controls Fail



Misrouted payments  
can't always be  
recovered



Financial loss leads to  
reputational damage



Regulatory exposure  
and internal fallout



A single incident can  
derail an entire  
quarter

# Common Payment Fraud Schemes

<b>Scheme Type</b>	<b>How It Works</b>	<b>Detection Difficulty</b>	<b>Typical Loss (Avg.)</b>
<b>Bank Change Scam</b>	Email impersonation	High	\$150K
<b>BEC</b>	Fake executive request	High	\$125K
<b>Vendor Impersonation</b>	Lookalike domains	Medium	\$80K
<b>Deepfake Voice</b>	Audio spoof	Very High	\$250K

# How Outdated Processes Leave AP Vulnerable

AP's Ultimate Fraud Defense Checklist

# Legacy Processes, Modern Risks

Manual ≠ Secure

- Email approvals are easily spoofed
- Excel tracking hides anomalies
- Paper-based documentation limits visibility
- Check payments expose sensitive data



# The Cost of Inefficiency

Time Lost = Risk Gained



- Every manual touchpoint adds exposure
- Delayed verifications = delayed detection
- Reactive controls miss evolving schemes
- Staff burnout increases human error

# Red Flags of a Vulnerable Process

Warning Signs in Your AP Workflow

- Bank change requests handled by email
- Supplier info stored in spreadsheets
- No dual-approval for payment changes
- Vendor vetting done inconsistently



# The Automation Advantage

Technology is Your Shield



- AI-driven verification detects anomalies
- Secure portals prevent unauthorized updates
- Automated audit trails strengthen compliance
- Continuous monitoring flags risk in real time

# The Automation Advantage

<b>Process Step</b>	<b>Manual Workflow</b>	<b>Automated Workflow</b>	<b>Risk Reduction</b>
<b>Vendor Setup</b>	Email form	Secure portal	High
<b>Bank Change</b>	Manual update	Verified change request	Very High
<b>Invoice Approval</b>	Email routing	Rule-based workflow	High
<b>Payment Execution</b>	Manual ACH entry	Dual-auth electronic	Very High

# Spot and Close the People, Process & Technology Gaps

AP's Ultimate Fraud Defense Checklist

# People Gaps

Training is Your First Line of Defense

- Staff unaware of latest fraud tactics
- No standardized response playbook
- Over-reliance on “gut checks”
- Weak accountability across teams



# Process Gaps

Controls Must Match the Risk

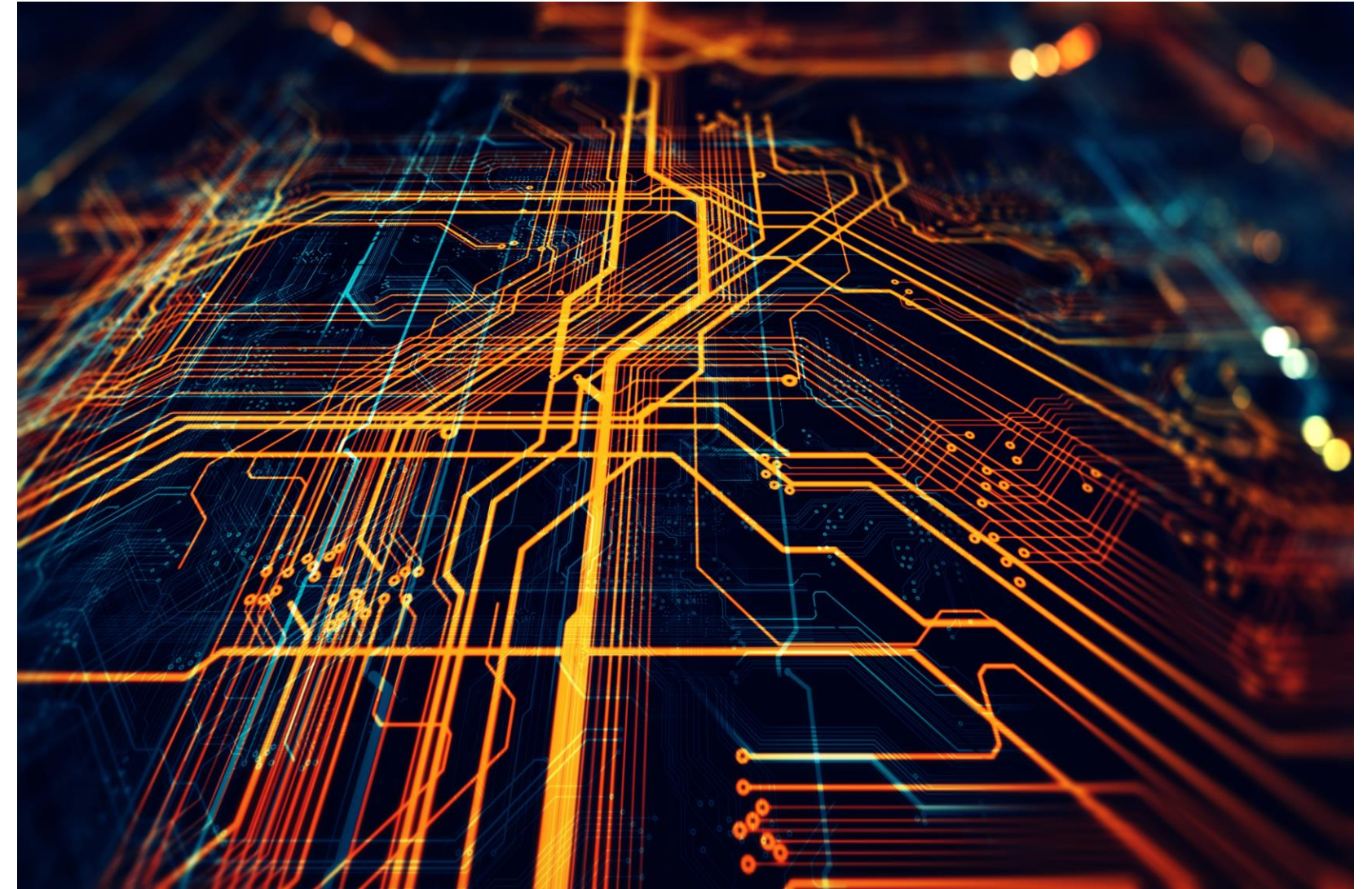


- Missing multi-level approvals
- Vendor setup not separated from payment approval
- Inconsistent bank verification procedures
- No formal incident escalation process

# Technology Gaps

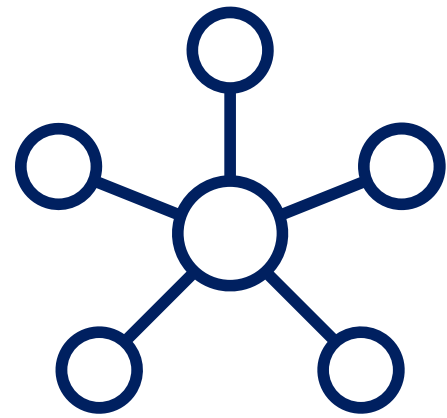
The Wrong Tools Invite Trouble

- Email is not secure
- ERPs not built for fraud prevention
- No anomaly detection or alerts
- Lack of supplier self-service verification
- Fragmented systems = blind spots

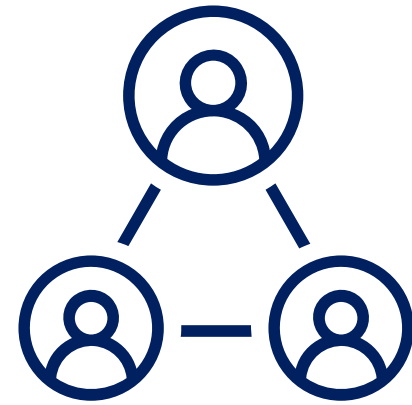


# Closing the Gaps

Build a Unified Fraud Defense Framework



Centralize supplier data and verification



Enforce dual control on changes and payments



Integrate AI-based fraud detection



Audit, test, and update controls quarterly

# Best Practices to Reduce the Risk of AP Payment Fraud

AP's Ultimate Fraud Defense Checklist

# Strengthen Verification Controls

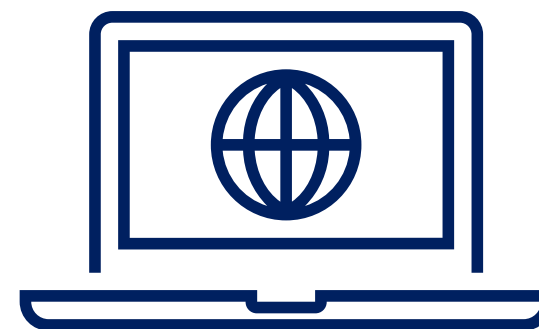
Trust, But Always Verify



Independently verify every bank account change request



Use phone-back verification via known contacts



Use self-service supplier portals for onboarding & updates



Automate TIN, OFAC, & ownership checks

# Secure Payment Methods

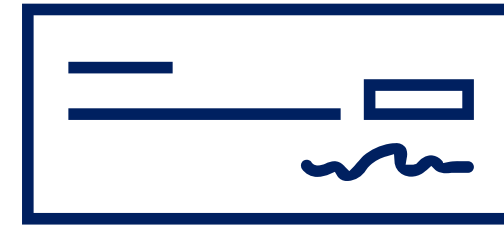
Replace Risky Paper with Protected Digital Channels



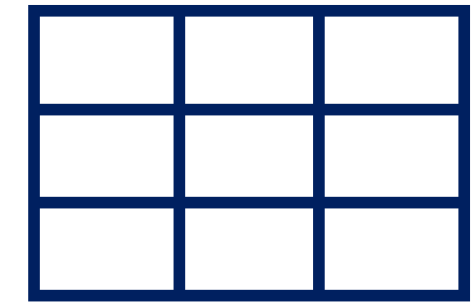
Virtual cards add built-in fraud protection



Network payments include account validation layers



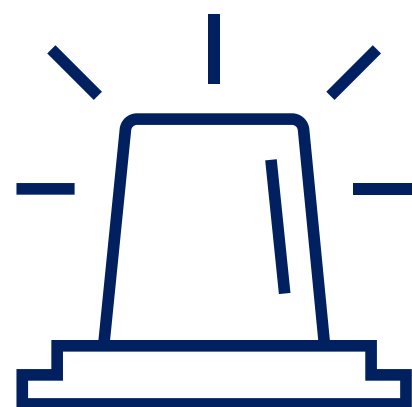
Positive pay protects check disbursements



Automated reconciliation identifies issues fast

# Build a Culture of Vigilance

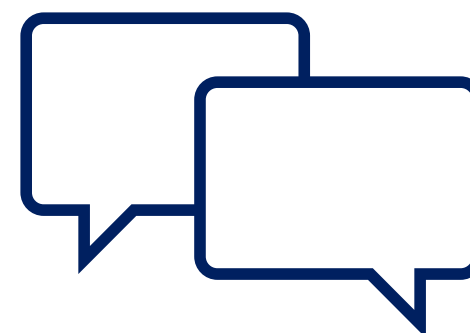
Everyone Owns Fraud Mitigation



Conduct quarterly fire drills



Reward staff who report anomalies



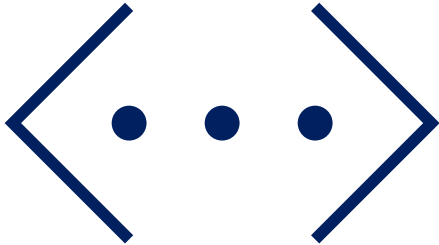
Share fraud incident lessons internally



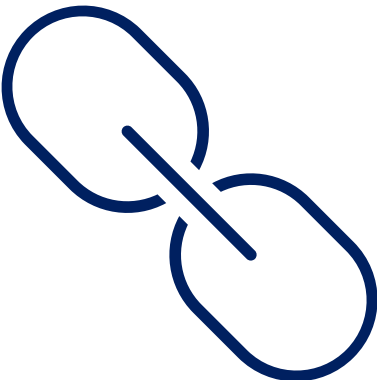
Make fraud prevention part of employee onboarding

# Partner with the Right Technology Provider

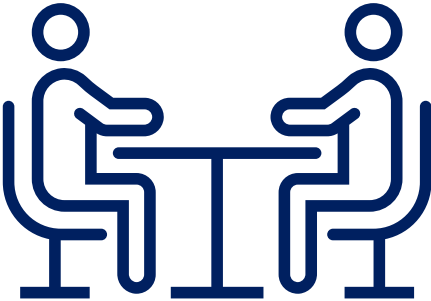
Strength in Smart Automation



Use platforms that combine payment + verification



Ensure integrations with ERPs & banks



Choose providers with supplier onboarding expertise



Demand continuous monitoring and reporting

# Build a Fraud Response Plan that Drives Fast, Confident Action

AP's Ultimate Fraud Defense Checklist

# Why Every AP Team Needs a Response Plan

When (Not If) an Incident Happens

- Speed determines financial recovery
- Stakeholders need clear communication
- Regulators expect documented protocols
- Panic leads to mistakes – plans prevent them



# Components of a Strong Plan

Define, Detect, Decide, and Document



- Incident definition and severity levels
- Escalation paths and response time targets
- Contact lists and communication templates
- Post-incident reviews & improvement tracking

# Incident Simulation & Training

Practice Makes Prepared

- Run annual tabletop exercises
- Test detection-to-response speed
- Identify gaps between teams and systems
- Update playbooks after every drill



# Turning Lessons Into Resilience

Evolve Faster than the Fraudsters



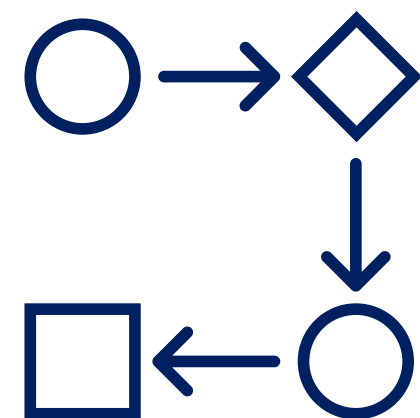
- Analyze incident data for patterns
- Strengthen controls where breakdowns occurred
- Build cross-functional ownership of fraud defense
- Celebrate “near-miss” detections as wins

# Apply a Step-by-Step Fraud Mitigation Checklist

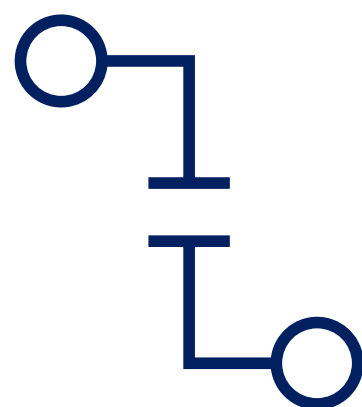
AP's Ultimate Fraud Defense Checklist

# The Checklist Framework

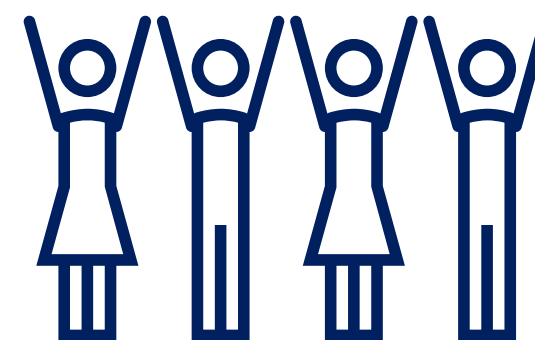
Assess. Improve. Monitor.



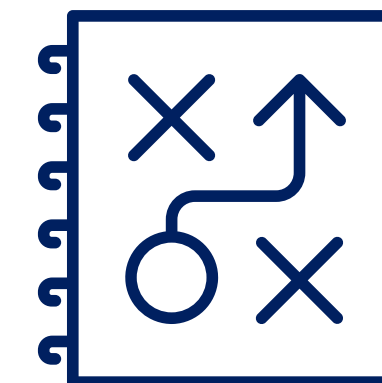
Evaluate current controls



Identify top vulnerabilities



Implement quick wins



Plan long-term improvements

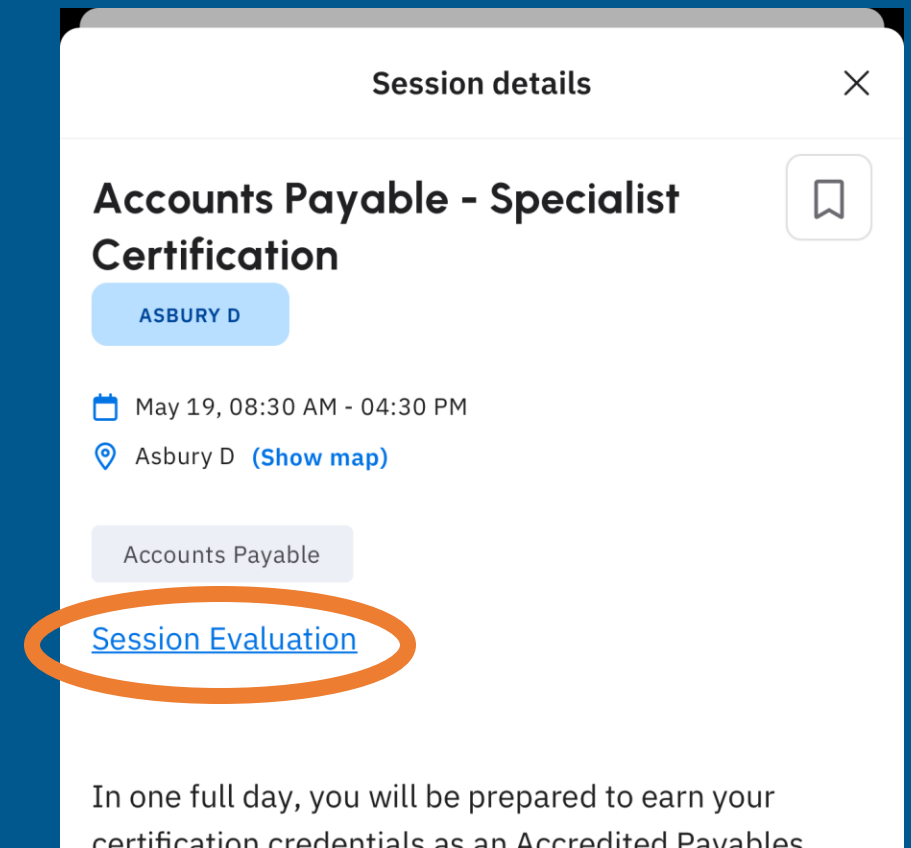
# Your Fraud Mitigation Roadmap

Build Layers of Protection

- 1. People:** Train & test your team
- 2. Process:** Standardize workflows
- 3. Technology:** Automate verification
- 4. Response:** Prepare for the unexpected

# Please tell us what you think!

- Please scan this QR code using your mobile to access a short feedback survey →
- Also accessible via the mobile app



# QUESTIONS?

Rich Arminio

Edenred Pay

203-641-2863

richard.arminio@edenred.com

Mark Brousseau

Brousseau & Associates

410-262-5078

m\_brousseau@msn.com

@markbrousseau

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