

Fighting Fraud on All Fronts in B2B Payments

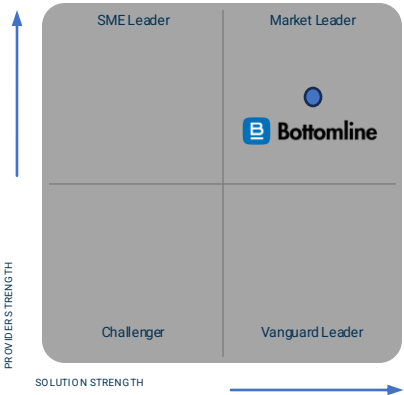
Agenda

- Introductions
- The state of B2B payments fraud today
- 7 factors businesses might not be considering
- Practical tips to safeguard your business
- Q & A

“Preventing fraud is everyone’s business!”

— Frank Abagnale, Security consultant, author, and convicted felon whose life inspired the movie, “Catch Me If You Can”

Who Are We?



Bottomline named market leader *again*

Ardent Partners ePayables Technology Advisor Report



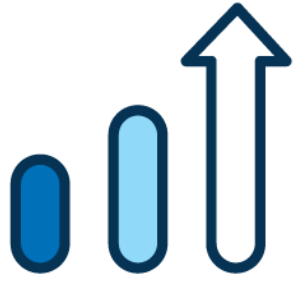
90%

of customers reduce AP costs



Zero

fraud payment network



Earn 50%+

more rebates on AP spend

\$500B+

in payments processed per year

600,000+ vendors

largest B2B digital payment network

B2B Payments Fraud Landscape

It's a Jungle (of Fraud) Out There



Business Email
Compromise (BEC)



Account
Takeover



Fraudulent/Imposter
Vendors



Social
Engineering

\$24B

projected 2024 global
losses due to **check fraud**

\$3.4B

attributed to **losses worldwide** due to
Business Email Compromise (BEC)

90%

of businesses say they **were the target**
of a cyber fraud attempt in 2024

Sources: AFP, NASDAQ/Verafin Global Financial Crime Report

Key Factors for Preventing AP Fraud

Factor 1

Manual payment processes create lots of blind spots

Vendor Data Can Be a Big Question Mark

Only 20% of companies check supplier data before making payments while **55% of frauds are associated with the data** used for these payments

[US B2B Payment Fraud: Trends and Expert Insights](#)



Working with a partner to validate vendor information lowers risk, saves time, and reduces errors.

Factor 2

Emerging tech is changing the fraud game

AI Is Helping Everyone, Even Fraudsters

While artificial intelligence can be used to help prevent fraud, it's also now used in **40% of BEC attempts**

[Security Magazine](#)



Leading business payments networks can authenticate and validate vendors on your behalf, reducing the risk of AI-related payments fraud.

Factor 3

Bad actors are everywhere (even internally)

Know Who Poses a Risk

Insider threat incidents have **risen 44%** over the past two years, with **costs per incident** up more than a third to **\$15.38 million**

[2022 Cost of Insider Threats: Global Report](#)



Foster a culture of vigilance because 84% of fraudsters display at least one behavioral red flag

[Occupational Fraud 2024: A Report to the Nations](#)

Factor 4

There are two sides to consider with every B2B payment

You May Only Be as Safe as Your Least Secure Vendor

You can master fraud prevention on your end and still suffer fraud losses, because vendors **can be and often are compromised**



A business payments network with strong controls is the best way to protect vendor data and the vendors themselves.

Factor 5

Invoice fraud opportunities are everywhere, too

Fake Bills = a Real Problem

Invoice fraud can result in
an annual cost of \$280,000
per middle market business

[PYMNTS.com](https://www.pymnts.com)



Fraudulent invoices typically look almost identical to legitimate invoices.

An AP automation solution can help you detect these hard-to-spot anomalies.

Factor 6

Checks are even less secure than most people think

Checks? Just Check No

Two-thirds of businesses surveyed in 2023 said they had experienced **check fraud**

[2023 AFP Fraud and Controls Report](#)



Novel LLC impersonation and check theft is leading to significant fraud losses nationwide.

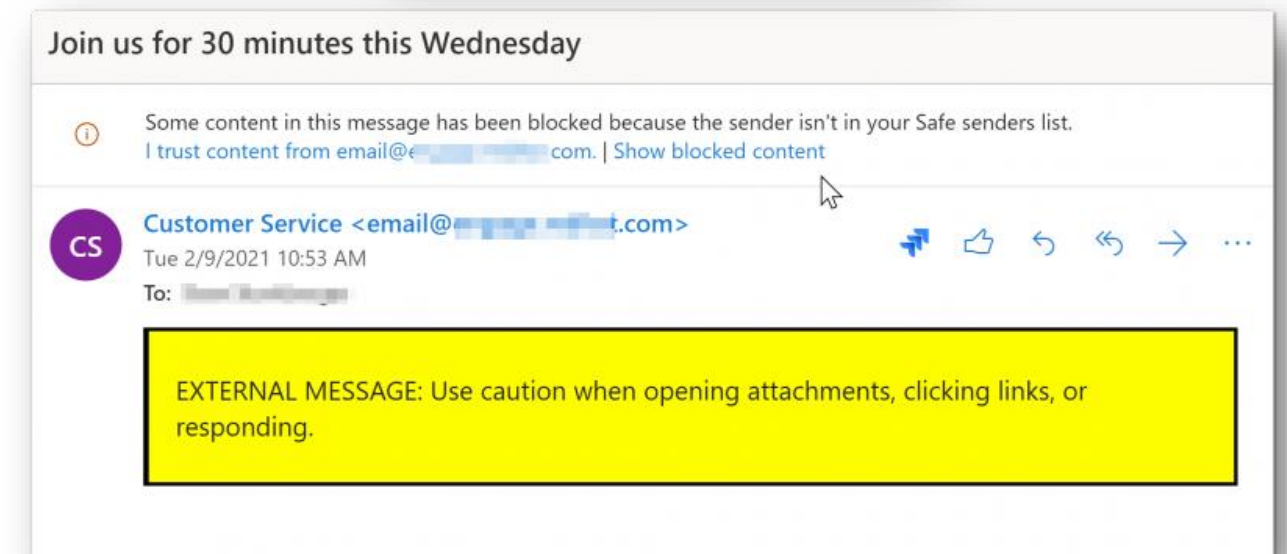
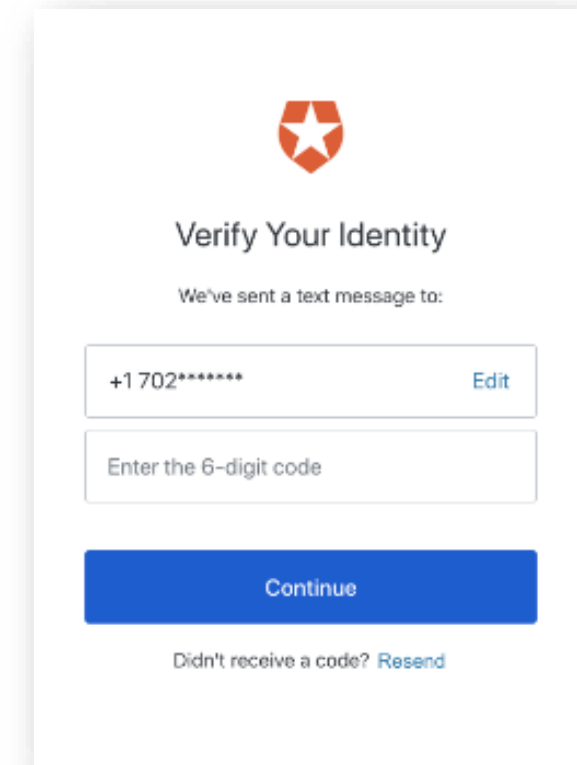
Reducing your check stack significantly lowers your risk.

Factor 7

A multi-layered approach to preventing
B2B payments fraud is key

Practical Tips for Preventing Payments Fraud

1. Automate and digitize your payments mix as much as possible to avoid the perils of check fraud
2. Communicate with vendors through secure portals and use layered protection for phones and email against advanced tech, including AI and deepfakes
3. Bookmark all log in pages, and only log in through these to avoid spoofed websites that try to harvest login info
4. Incorporate segregation of duties in the finance office, so individual employees don't have too much access
5. If you've secured your own function, encourage improved fraud protection for your vendors and look for impersonation warning signs
6. Protect yourself from invoice fraud by adding external email alerts and adding secure, smart processing solutions
7. For any remaining check payments, train your team and take advantage of AI solutions to find increasingly difficult-to-distinguish fraudulent checks
8. Use a secure payments network



Adding the Right Tech Matters



Secure payments against outside threats



Prevent account takeovers and unauthorized access

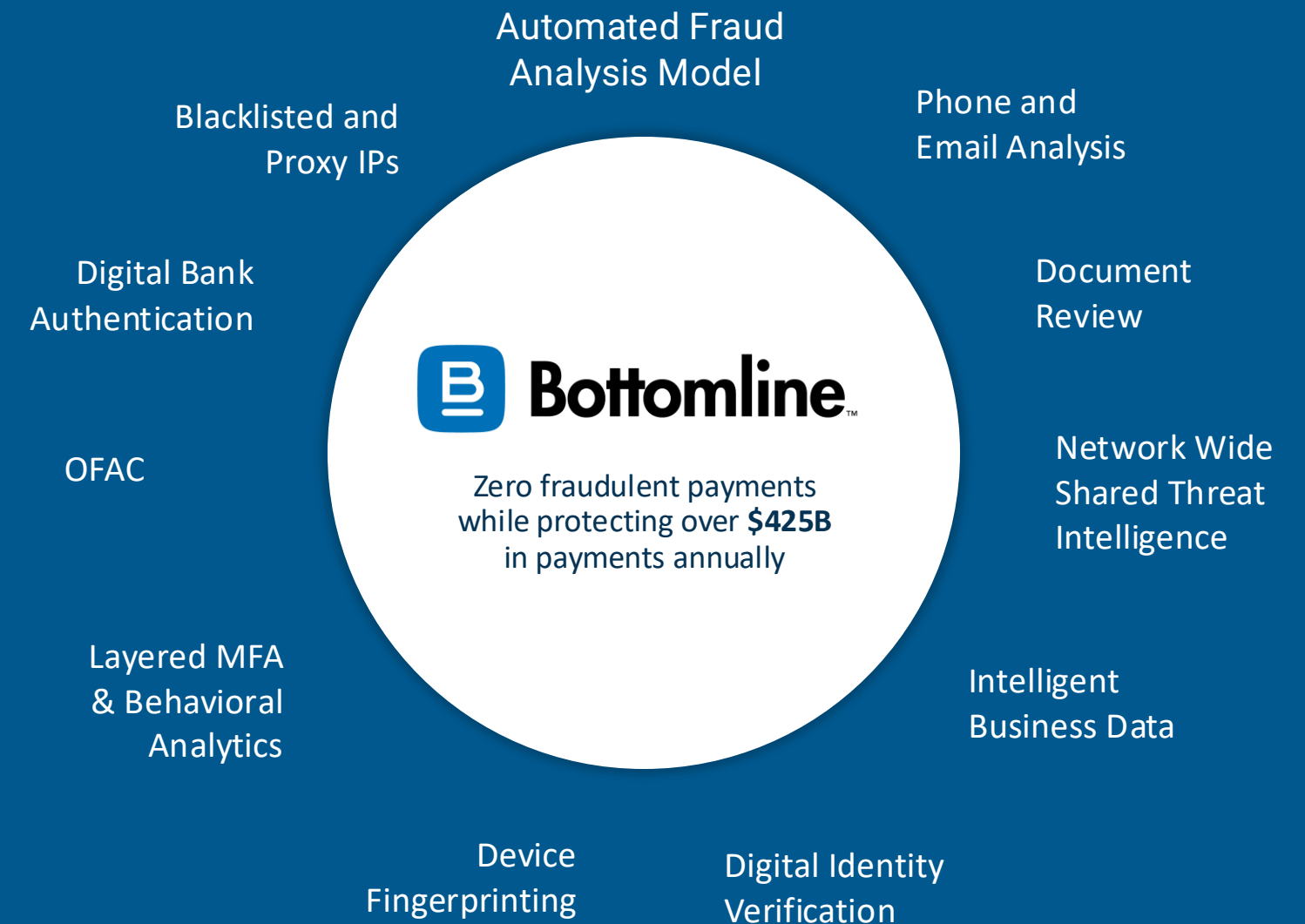


Reduce the risk of check fraud



Secure your critical bank data

The Many Ways We Help Protect Your Payments



Bottomline Proprietary & Confidential

Bottomline Recognized as Best in Class for ePayables



Scoring high in each of the following categories:

- Supplier enablement
- Cross-border transactions
- Infrastructure and architecture
- Ledger and back-office integration

Q&A

Closing Thoughts