

HEADSHOT & LOGO GUIDE

Headshots

Please provide a high resolution image with the following specifications:

FILE NAME:

Lastname_Firstname-Headshot

SIZE:

At least 1200 px x 1500 px (4 inches x 5 inches)

RESOLUTION:

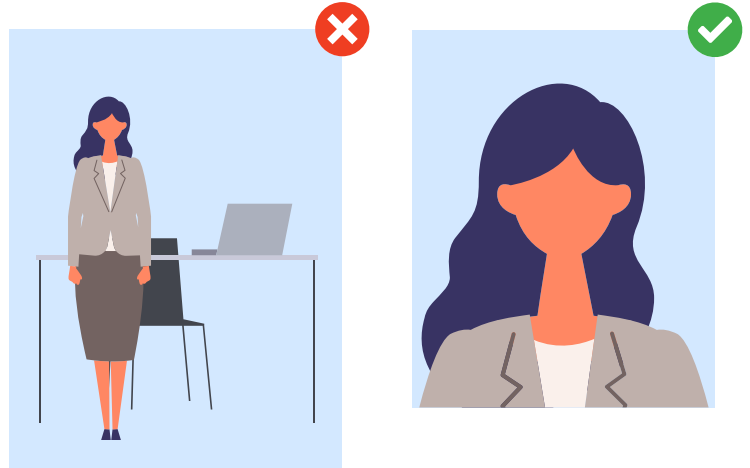
300 dpi

FORMAT:

JPEG, PNG, TIFF or PSD

Tips

- Avoid full body photos
- Have ample background space around your head
- Looks good at a small size



Logos

Please provide a high resolution logo with the following specifications:

SIZE:

At least 1200 px (4 in.) wide

RESOLUTION:

300 dpi

FORMAT:

Vector files -
AI, SVG or EPS preferred

Alternative file options -
hi-resolution JPEG, PNG, TIFF or PSD
(see size and resolution above)

COLOR MODE:

CMYK or RGB



For any additional questions please reach out to your contact.