

SPONSORED WEBINARS

Connect with clean energy professionals by sponsoring a webinar produced, hosted, and promoted by Intersolar & Energy Storage North America (IESNA). We will coordinate all logistics, leveraging a team of experienced professionals, reliable technology, and an engaged community of solar, storage, and clean energy leaders.

 **Contact for Pricing** | Approx. 6 Weeks Lead Time Required

DETAILS

Subject Matter Expert

The webinar presenter or Subject Matter Expert (SME) is the sponsor's choice. The sponsor may utilize an expert within its own organization, a partner, a customer, or consult with Intersolar & Energy Storage North America for help sourcing an SME.



Promotion

Intersolar & Energy Storage North America will market the webinar to its global audience of clean energy professionals via multiple promotional efforts. All efforts will include the sponsor's logo:

- 3 promotional emails to the IESNA database (targeted list available)
- Registration confirmation and post-webinar thank you email
- Registration page on IESNA website
- Prominent display ad on IESNA website
- Sponsor highlighted on social media—three posts per channel
- Sponsor logo included on webinar presentation cover slide



Presentation

The webinar will run for 60 minutes; audience Q&A during the last 10-15 minutes is optional. All registrants will receive an on-demand recording of the webinar via the thank you email. The on-demand webinar will remain on the Intersolar & Energy Storage North America website for 6 months.



Sponsor receives full contact information of registrants—including company, name, phone number, and email—within 3 business days after the webinar concludes.



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