



**2027 Exhibit Space Contract**  
**December 1-3, 2027**  
*Morial Convention Center*  
*Great Hall and Halls B, C, D, E, F & G*  
*New Orleans, Louisiana USA*

## 1. CONTRACTING PARTY

Company Name: \_\_\_\_\_ ("Exhibitor" or Company)  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Company Email: \_\_\_\_\_ Website Address: \_\_\_\_\_  
Primary Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_  
Office Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

BILLING ADDRESS (if different from above)

Company Name: \_\_\_\_\_ ("Agency" or "Bill to Company")  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

## 2. AGREEMENT OF RESPONSIBLE PARTIES

The above-described Exhibitor hereby agrees with Diversified Communications ("Diversified") operator of International WorkBoat Show (hereinafter "Event") to pay the below described fees on the below noted dates as consideration for its exhibition and to comply with the Conditions, Rules and Regulations as set forth in **Exhibit A**. In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

## 3. DEPOSIT

A deposit equaling 50% of the total cost of the Exhibitor Rate is due upon receipt of Invoice in order to reserve the space requested. The balance must be paid by August 3, 2027. Contracts received on or after August 3, 2027 must be accompanied by full payment.

## 4. PAYMENT TERMS

- 1.) 50% due upon receipt of invoice.
- 2.) Balance due on or before August 3, 2027

All payments must be made in U.S. dollars to:

**DIVERSIFIED COMMUNICATIONS**

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

**CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice**

## 5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail to Diversified Communications, Two Portland Square, Suite 200, Portland, ME 04101 or by email to [sales@workboatshow.com](mailto:sales@workboatshow.com). The terms and conditions for cancellation are set forth in the Conditions, Rules and Regulations attached hereto below and incorporated herein.

Exhibitors cancelling on or before August 3, 2027 shall be subject to a cancellation fee equal to 50% of the total cost of canceled space. Cancellations occurring after August 3, 2027 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

**All outstanding fees are payable immediately upon cancellation.**

## 6. EXHIBITOR RATES (IN \$US)

### EXHIBITOR BOOTH RATES

Total sq ft \_\_\_\_\_ x \$50.25/sq ft = Total \$ \_\_\_\_\_

Requested booth configuration \_\_\_\_\_ sq ft x \_\_\_\_\_ sq ft

Total corners \_\_\_\_\_ x \$205/ea = Total \$ \_\_\_\_\_

Requested corners will be granted in Diversified's sole discretion

**Co-Exhibitor Fee = \$400/ea** (final charges assessed on Co-Exhibitor form)

**REQUIRED Online Directory Fee = \$315**

**GRAND TOTAL EXHIBITOR RATE \$** \_\_\_\_\_

### INCLUDED WITH EACH BOOTH:

- Back drape (8' high) and side drape (3' high) & rail drape
- Booth identification sign (7" x 44")
- Comprehensive listing on the Event website and in the Mobile App
- 5 Exhibitor badges per 100 sq. ft. of boothspace
- Additional badges are permitted at \$15/badge

NOTE: No more than two Co-exhibitor companies or brands are permitted per 100 square feet. Each will be granted additional listings on the Event Website and Mobile App. All Co-exhibitors must be identified and listed on the Co-Exhibitor form and are subject to approval by Diversified in its sole discretion.

## 7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing the Event as set forth at **Exhibit A**, located at [www.divcom.com/exa-space-contract/](http://www.divcom.com/exa-space-contract/) which are included with this Exhibit Space Contract and incorporated by reference. Exhibitor further affirms that acceptance of this contract by Diversified constitutes a legal and binding agreement and that undersigned is authorized to bind Exhibitor regarding same.

**Seen and Agreed to on behalf of Exhibitor AND, in the event that a different**

**Billing Company or Agency is billed, on its behalf as well.**

**Signed contract must be returned to [sales@workboatshow.com](mailto:sales@workboatshow.com) & deposit received to secure space.**

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

## 8. EXHIBITOR REQUESTS TO SHOW ADMINISTRATION – Diversified may or may not grant in its sole discretion

### BOOTH LOCATION REQUEST

1<sup>st</sup> choice:

2<sup>nd</sup> choice:

3<sup>rd</sup> choice:

4<sup>th</sup> choice:

\_\_\_\_\_

\_\_\_\_\_

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