



INTERNATIONAL
WORKBOAT
SHOW

2026 Exhibitor Prospectus

DECEMBER 2-4, 2026

MORIAL CONVENTION CENTER
NEW ORLEANS, LA

workboatshow.com

DECEMBER 2-4, 2026

MORIAL CONVENTION CENTER
NEW ORLEANS, LA

“

The International WorkBoat Show delivered great energy and exactly the right audience. We had valuable conversations, gained useful market insights, and heard consistently positive feedback from fellow exhibitors and attendees. On top of that, the event was well organized and memorable, with a strong overall vibe.”

– FT Technologies

”

INTERNATIONAL WORKBOAT SHOW

From the team behind *WorkBoat Magazine* and *WorkBoat.com*, the International WorkBoat Show is the premier trade-only event for the commercial marine industry.

Each year, WorkBoat connects commercial vessel owners, operators, and builders with the vendors and suppliers they rely on.

Industries in attendance include:



Commercial vessel owners and operators



Shipyards



Boat builders



Engineers



Marine architects



Equipment manufacturers



Distributors



Port authorities



Port engineers



Marine surveyors



Military | buyers



Government officials



Oil exploration and production



DECEMBER 2-4, 2026
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**TOP
INDUSTRIES
OF 2025
ATTENDEES**



Vessel Owner/Operator

Vessel Building/Repair

Marine SERVICE

**Naval Architecture/
Marine Engineering**

Government/Military



WorkBoat exceeded our expectation on a number of levels - caliber and quantity of attendees and exhibitors, venue, and overall results for our business.

- Space Grid AI



FACTS & FIGURES

CONNECT WITH THE WORKBOAT INDUSTRY

2025 WORKBOAT SHOW STATS

1,099 Exhibiting Companies **13,000+** Industry Professionals

GEOGRAPHIC BREAKDOWN OF VISITORS

88% Domestic

28% Louisiana **10%** Texas **9%** Florida



12% International

Visitors from 78 different countries visited WorkBoat in 2025.

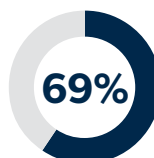
VISITOR PURCHASING POWER



found new products or companies at the show

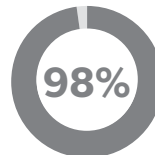


have a purchasing role in their company



plan to make a purchase as a result of attending

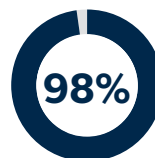
SATISFIED EXHIBITORS



plan to exhibit again next year



said IWBS is very important for promoting their company/brand awareness



met their objectives for exhibiting

TOP REASONS COMMERCIAL MARINERS ATTEND IWBS

1. Networking and building connections
2. To meet with suppliers and vendors
3. To discover new products and education

TOP 10 PRODUCTS VISITORS WANT TO SEE

1. Above Deck-Equipment/Hardware/Systems
2. Boatbuilding/Repair/Drydocking
3. Boatbuilding Materials
4. Electrical Systems & Components
5. Electronics-Navigation
6. Maintenance Services/Systems
7. Below Deck-Equipment/Hardware/Systems
8. Controls/Sensors/Communication
9. Coating/Surface Preparation Systems
10. Safety/Survival

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“

Silver Ships has been happy to be involved with Workboat since our company was founded and we look forward to many more years to come.

– Silver Ships

”

“

Of the many maritime tradeshow and conferences, I attend each year, Workboat is the highest value and THE bellwether for what to expect in our industry in the new year.

– Elliot Bay Design

”

SAMPLE ORGANIZATIONS

AEP River Operations
AET Offshore Services, Inc.
Alan C. McClure Associates, Inc.
Alaska Marine Highway System
Allied Shipyard, Inc
American Commercial Barge Line
Aries Marine Corporation
Army Watercraft System / NAVSEA
Astivik Shipyard
Atlantic Whale Watch
Avondale Industries
B & R Towing, Inc.
Bay Engineering Inc
Bayonne Dry Dock & Repair Corp.
Bayou Fleet, Inc.
Bisso Towboat Co., Inc.
Blessey Marine Services, Inc.
Bollinger Shipyard, LLC
Broward County Fire Rescue
Canadian Coast Guard
Canal Barge Company Inc.
Candy Fleet LLC
Capital One Bank
Captains Fishing/Newburyport Whalewatch
City of Boston
CLASS NK
Conrad Shipyard LLC
Crescent Towing Company
Dakota Creek Industries
Department of Homeland Security
Donjon Shipbuilding & Repair
E.N.Bisso & Son, Inc.
Edison Chouest Offshore
ExxonMobil
FDNY Marine Operations
FLORIDA MARINE, LLC
FMT Shipyard & Repair
Foss Maritime
General Dynamics NASSCO
Gibbs&Cox Inc.
Golden Gate Ferry
Great Lakes Towing Co. and Shipyard
Guice Offshore, LLC
Gulf Marine Contractors
Halimar Shipyard, LLC
Halliburton
Harvey Gulf International LLC
Hornbeck Offshore Services
Hornblower Cruises & Events
Houston Pilots
Huntington Ingalls Newport News
Ingram Barge Company
J.P. Morgan Chase, N.A.
Jackson Offshore Operators
Keystone Shipping Co.
Kirby Inland Marine
Laborde Marine Management L.L.C.
Lloyd's Register
Lyon Shipyard Inc
Marquette Transportation, LLC
McAllister Towing
Metal Shark
Misty Bay Design Works
Moran Towing Corp.
NSWC Carderock Combatant Craft Div.
NY Circle Line
Pelican Marine Design, LLC
Philly Shipyard Inc
Port of Seattle
Poseidon Dredge & Marine, Inc
Reinauer Transportation
Sandy Hook Pilots
Savannah Pilots Association
Seabulk Towing, Inc.
Seacor Marine Inc.
Shell Exploration & Production Co.
Smith Marine Towing
Stevens Towing Co
Stolt Tankers USA
Subsea Global Solutions
T&T Salvage LLC
Textron Systems
Tidewater Inc.
U. S. Coast Guard
U.S. Maritime Administration
University of Alaska Ketchikan
University of Rhode Island
Vane Brothers Marine Safety
Viking Cruises
VT Halter Maine
Weeks Marine. Inc.

Your booth comes with:

INCLUDED WITH EACH BOOTH:

- Back drape (8' high) and side drape (3' high) & rail drape
- Booth identification sign (7" x 44")
- Comprehensive listing on the Event website and in the Mobile App
- 5 Exhibitor badges per 100 sq. ft. of booth space

EXHIBITOR BOOTH RATES:

Total sq ft _____ x \$47.75/sq ft = Total \$ _____

Requested booth configuration _____ sq ft x _____ sq ft

Total corners _____ x \$195/ea = Total \$ _____

Requested corners will be granted in Diversified's sole discretion

Co-Exhibitor Fee = \$380/ea

(final charges assessed on Co-Exhibitor form)

REQUIRED Online Directory Fee = \$300

GRAND TOTAL EXHIBITOR RATE \$ _____

For exhibiting, advertising,
and sponsorship
information for the
International WorkBoat
Show, please contact:



Danielle Walters
Sales Manager (Events)
207-842-5634
dwalters@divcom.com



Kristin Luke
Sales Manager (Media)
207-842-5635
kluke@divcom.com



Krista Randall
Account Executive
207-842-5657
krandall@divcom.com



Jordan Randall
Sales Representative
207-842-5587
jrandall@divcom.com

Looking to estimate your total cost for the show including furnishings, electrical, material handling and more? Check out our Preliminary Budget Guide to see last year's pricing.

[>> View the 2026 Preliminary Budget Guide](#)

Marketing your presence at the Show is a crucial element of a successful exhibit. Our expert sales team can help you identify the perfect opportunity that drives results.

[>> Click here for Marketing & Sponsorship Opportunities](#)

IS YOUR WORK SUBMERSIVE?

If your company specializes in subsea technology or commercial diving, the Underwater Intervention Pavilion might be the perfect fit for your company.

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