



INTERNATIONAL
WORKBOAT
SHOW

2026 Exhibitor Prospectus

DECEMBER 2-4, 2026

MORIAL CONVENTION CENTER
NEW ORLEANS, LA

workboatshow.com

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NEW ORLEANS, LA

“

The International WorkBoat Show delivered great energy and exactly the right audience. We had valuable conversations, gained useful market insights, and heard consistently positive feedback from fellow exhibitors and attendees. On top of that, the event was well organized and memorable, with a strong overall vibe.”

– FT Technologies

”

Produced by **diversified**

Presented by **WORKBOAT**

About the

INTERNATIONAL WORKBOAT SHOW

From the team behind *WorkBoat Magazine* and *WorkBoat.com*, the International WorkBoat Show is the premier trade-only event for the commercial marine industry.

Each year, WorkBoat connects commercial vessel owners, operators, and builders with the vendors and suppliers they rely on.

Industries in attendance include:



Commercial vessel owners and operators



Shipyards



Boat builders



Engineers



Marine architects



Equipment manufacturers



Distributors



Port authorities



Port engineers



Marine surveyors



Military | buyers



Government officials



Oil exploration and production



All results based on registration and post-event survey data.

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TOP INDUSTRIES OF 2025 ATTENDEES



Vessel Owner/Operator

Vessel Building/Repair

Marine SERVICE

Naval Architecture/
Marine Engineering

Government/Military

“

WorkBoat exceeded our expectation on a number of levels - caliber and quantity of attendees and exhibitors, venue, and overall results for our business.

– Space Grid AI

”

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FACTS & FIGURES

CONNECT WITH THE WORKBOAT INDUSTRY

2025 WORKBOAT SHOW STATS

1,099 Exhibiting Companies **13,000+** Industry Professionals

GEOGRAPHIC BREAKDOWN OF VISITORS

88% Domestic

28% Louisiana **10%** Texas **9%** Florida

12% International

Visitors from 78 different countries visited WorkBoat in 2025.



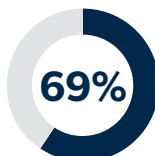
VISITOR PURCHASING POWER



found new products or companies at the show



have a purchasing role in their company



plan to make a purchase as a result of attending

SATISFIED EXHIBITORS



plan to exhibit again next year



said IWBS is very important for promoting their company/brand awareness



met their objectives for exhibiting

TOP REASONS COMMERCIAL MARINERS ATTEND IWBS

1. Networking and building connections
2. To meet with suppliers and vendors
3. To discover new products and education

TOP 10 PRODUCTS VISITORS WANT TO SEE

1. Above Deck-Equipment/Hardware/Systems
2. Boatbuilding/Repair/Drydocking
3. Boatbuilding Materials
4. Electrical Systems & Components
5. Electronics-Navigation
6. Maintenance Services/Systems
7. Below Deck-Equipment/Hardware/Systems
8. Controls/Sensors/Communication
9. Coating/Surface Preparation Systems
10. Safety/Survival

All results based on registration and post-event survey data.

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“

Silver Ships has been happy to be involved with Workboat since our company was founded and we look forward to many more years to come.

– *Silver Ships*

”

“

Of the many maritime tradeshow and conferences, I attend each year, Workboat is the highest value and THE bellwether for what to expect in our industry in the new year.

– *Elliot Bay Design*

”

SAMPLE ORGANIZATIONS

AEP River Operations	Harvey Gulf International LLC
AET Offshore Services, Inc.	Hornbeck Offshore Services
Alan C. McClure Associates, Inc.	Hornblower Cruises & Events
Alaska Marine Highway System	Houston Pilots
Allied Shipyard, Inc	Huntington Ingalls Newport News
American Commercial Barge Line	Ingram Barge Company
Aries Marine Corporation	J.P. Morgan Chase, N.A.
Army Watercraft System / NAVSEA	Jackson Offshore Operators
Astivik Shipyard	Keystone Shipping Co.
Atlantic Whale Watch	Kirby Inland Marine
Avondale Industries	Laborde Marine Management L.L.C.
B & R Towing, Inc.	Lloyd's Register
Bay Engineering Inc	Lyon Shipyard Inc
Bayonne Dry Dock & Repair Corp.	Marquette Transportation, LLC
Bayou Fleet, Inc.	McAllister Towing
Bisso Towboat Co., Inc.	Metal Shark
Blessey Marine Services, Inc.	Misty Bay Design Works
Bollinger Shipyard, LLC	Moran Towing Corp.
Broward County Fire Rescue	NSWC Carderock Combatant Craft Div.
Canadian Coast Guard	NY Circle Line
Canal Barge Company Inc.	Pelican Marine Design, LLC
Candy Fleet LLC	Philly Shipyard Inc
Capital One Bank	Port of Seattle
Captains Fishing/Newburyport Whalewatch	Poseidon Dredge & Marine, Inc
City of Boston	Reinauer Transportation
CLASS NK	Sandy Hook Pilots
Conrad Shipyard LLC	Savannah Pilots Association
Crescent Towing Company	Seabulk Towing, Inc.
Dakota Creek Industries	Seacor Marine Inc.
Department of Homeland Security	Shell Exploration & Production Co.
Donjon Shipbuilding & Repair	Smith Marine Towing
E.N.Bisso & Son, Inc.	Stevens Towing Co
Edison Chouest Offshore	Stolt Tankers USA
ExxonMobil	Subsea Global Solutions
FDNY Marine Operations	T&T Salvage LLC
FLORIDA MARINE, LLC	Textron Systems
FMT Shipyard & Repair	Tidewater Inc.
Foss Maritime	U. S. Coast Guard
General Dynamics NASSCO	U.S. Maritime Administration
Gibbs&Cox Inc.	University of Alaska Ketchikan
Golden Gate Ferry	University of Rhode Island
Great Lakes Towing Co. and Shipyard	Vane Brothers Marine Safety
Guice Offshore, LLC	Viking Cruises
Gulf Marine Contractors	VT Halter Maine
Halimar Shipyard, LLC	Weeks Marine. Inc.
Halliburton	



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For exhibiting, advertising,
and sponsorship
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EXHIBITING INFORMATION

Your booth comes with:

INCLUDED WITH EACH BOOTH:

- Back drape (8' high) and side drape (3' high) & rail drape
- Booth identification sign (7" x 44")
- Comprehensive listing on the Event website and in the Mobile App
- 5 Exhibitor badges per 100 sq. ft. of booth space

EXHIBITOR BOOTH RATES:

Total sq ft _____ x \$47.75/sq ft = Total \$ _____

Requested booth configuration _____ sq ft x _____ sq ft

Total corners _____ x \$195/ea = Total \$ _____

Requested corners will be granted in Diversified's sole discretion

Co-Exhibitor Fee = \$380/ea

(final charges assessed on Co-Exhibitor form)

REQUIRED Online Directory Fee = \$300

GRAND TOTAL EXHIBITOR RATE \$ _____

Looking to estimate your total cost for the show including furnishings, electrical, material handling and more? Check out our Preliminary Budget Guide to see last year's pricing.

[>> View the 2026 Preliminary Budget Guide](#)

Marketing your presence at the Show is a crucial element of a successful exhibit. Our expert sales team can help you identify the perfect opportunity that drives results.

[>> Click here for Marketing & Sponsorship Opportunities](#)

IS YOUR WORK SUBMERSIVE?

If your company specializes in subsea technology or commercial diving, the Underwater Intervention Pavilion might be the perfect fit for your company.

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